



Press Release

8 December 2008

First trading day for Cloetta on NASDAQ OMX First North

The class B shares in Cloetta AB (publ) will begin trading today on NASDAQ OMX First North under the ticker symbol CLA B, with ISIN code SE0002626861. A round lot consists of one (1) share. After publication of its first quarter report on 30 January 2009, Cloetta expects to begin trading its class B shares on NASDAQ OMX Stockholm, Nordic List.

Cloetta is the Nordic region's oldest and the only major wholly Swedish confectionery company, with well known and widely appreciated products such as Kexchoklad, Center, Plopp and Polly.

"Cloetta will now focus wholeheartedly on all of its strong and popular products. Our brands are a cherished Swedish tradition and Cloetta has good potential to further develop its business and advance its position in the Nordic market," says Olof Svenfelt, Chairman of Cloetta.

The company description in preparation for listing on NASDAQ OMX First North and information about Cloetta can be found on the company's website, www.cloetta.se.

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About Cloetta

Founded in 1862, Cloetta is the Nordic region's oldest and the only major wholly Swedish confectionery company. Cloetta's best known brands are *Kexchoklad*, *Center*, *Plopp*, *Polly*, *Tarragona*, *Guldnougat*, *Bridge*, *Juleskum*, *Sportlunch* and *Extra Starka*. Cloetta has two production units in Sweden, one in Ljungsbro and one in Alingsås. For the period from 1 September 2007 to 31 August 2008, Cloetta reported pro forma net sales of approximately SEK 930 million. As of 8 December 2008 Cloetta's class B shares are traded on NASDAQ OMX First North, with E. Öhman J:or Fondkommission AB as Certified Adviser.



Juleskum – in 2008 Cloetta will make 165 million marshmallow Santas – a classic since 1934

For pictures go to www.cloetta.se/press