

P R E S S R E L E A S E

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Intentia Reports Strong Growth in the Japanese Market

Stockholm, Sweden and Tokyo, Japan—Intentia International AB (publ). (XSSE: INT B) reports strong growth in Japan over the first three quarters of 2000, with a growth in license revenue in excess of 500 percent. So far this year Intentia Japan has expanded its customer base by almost 50 percent. "I believe the main reasons for our success so far this year is that we offer the Japanese market a world leading e-collaboration solution combined with our firm commitment to stay in the market even when times where challenging," says Anders Hellemark, President, Intentia Asia Pacific.

Anders Hellemark continues, "One of the most positive things so far this year, in addition to our overall strong growth, is that during the first nine months we have signed two significant deals, with a combined license revenue of close to USD 2 million. Intentia has become an important player in the Japanese market which creates a strong position for us even in larger deals."

The two major contracts signed during the first nine months of this year include the implementation of Intentia's e-collaboration solution Movex at Nachi-Fujikoshi Corporation and Nichimen Infinity Inc. Nachi-Fujikoshi Corporation was established in 1928, has an annual turnover of USD 1130 million and 3,600 employees. The company's major products are cutting tools, forming tools, ultra-precision machines, bearings, hydraulic equipment, automotive parts and robots. Nichimen Infinity Inc. is a casual wear manufacturer associated with the McGregor brand, has an annual turnover of USD 200 million and more than 700 employees.

Intentia Japan has steadily and surely expanded its business in Japan both directly and through the expansion of a local business partners network. One of the keys to its success in Japan is Intentia Japan's strong local partnerships. One of these is with CSI, established by CSK and IBM Japan, OGIS, owned by Osaka Gas and JMAS, the computing arm of the Japan Management Association.

"Intentia has a long-term view of the investment in Japan, which all experience shows is the only way to be successful. As we see the market growing again, our investments will start to pay off and the utilization of our organization will become more efficient," concludes Anders Hellemark.

Björn Algvist, CEO, Intentia International commented on the developments in the Japanese market as follows, "Japan is one of the largest potential markets in the world for e-business and e-collaboration solutions and Intentia Japan is extremely well positioned to take full advantage of that."

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About Intentia International AB (publ).

Over the past few years, Intentia International AB has concentrated on positioning itself to meet the demands it anticipated would arise from the new e-economy era. Intentia has developed its Movex product from a traditional ERP system to a complete e-collaboration solution that can manage all the demands of the new economy. Movex offers Intentia's customers the key to success, with its applications for customer relationship management (CRM), enterprise resource planning (ERP), supply chain planning & execution (SCPE), partner relationship management (PRM), business performance management (BPM) and e-business.

Intentia is well-positioned to respond to market needs when the "e" (electronic) evolves into "c" (collaboration), working hard to satisfy customers through its organization of more than 3,800 professionals serving in excess of 3,500 customers in over 40 countries around the world. Intentia is a public company traded on the Stockholm Stock Exchange (XSSE) under the symbol INT B.

Visit Intentia's Web site at www.intentia.com