



Press Release, 31 October 2000

The number of visits to Euroseek continues to increase dramatically

The number of visits to the portals of the Internet service Euroseek rose by a further 10 percent in September compared to August. Since the turn of the year the number of visits to Euroseek.com has increased by 71 percent to 37 million. The Swedish visits have more than tripled to 1.2 million. This has been revealed by new statistics from MMXI Nordic/NETcheck.

“It is gratifying to see that users like the development of our portals and the services we provide,” says Catherine Sahlgren, CEO of Euroseek.

“We are more than well on our way to achieving our target of twice the number of visits during the year,” adds Catherine Sahlgren.

The number of unique visitors to Euroseek.com has increased by 70 percent since April, when measuring first began, and reached 2.9 million in September.

The number of page exposures has increased by 26 percent since the turn of the year, and reached 110 million in September.

Euroseek’s powerful expansion in Sweden is remarkable considering that the total amount of surfing has declined in the last few months.

The Swedish portal Tjohoo.se, now also included in Euroseek, had 114,000 unique visitors, 606,000 visits, and 3.3 million page exposures in September.

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For further information on Euroseek and trading with the Euroseek shares, see <http://about.euroseek.com>

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