

Pressrelease
October 31, 2000

Framfab presents new company structure and strengthened Group Management

Framfab today announces its new organisational structure and strengthened management team. The Swedish consulting operations will be coordinated in a separate legal entity.

Michael Gustavsson is appointed CEO of the new legal entity Framfab Consulting Sweden. Michael has been acting COO of the Swedish consulting operations since mid May.

Göran Westling, former President and co-founder of Guide, has been appointed Business Area Vice President of Framfab Business Boosters. Johan de Verdier, former CEO of Guide, has been appointed Business Area Vice President of Framfab Software. Tim Frank Andersen, founder of Networkers, will be the acting Business Area Vice President of Framfab Marketing. The Business Area Vice Presidents will be members of the Group Management team.

"I am very pleased to present our strengthened corporate organisation and management team. The new structure will improve our ability to increase profitability in our operations, says Jonas Birgersson, CEO of Framfab.

Framfab's Group Management Team:

Jonas Birgersson
Chief Executive Officer

Johan Wall
Executive VP International Operations

Tim Frank Andersen
Acting Framfab Marketing

Sofia Ericsson
Mergers and Acquisitions

Michael Gustavsson
CEO Framfab Consulting Sweden

Johan Haeggman
Chief Financial Officer

Peter Svanfeldt
Client Development

Mattias Söderhielm
Chief Strategy Officer

Johan de Verdier
Framfab Software

Göran Westling
Framfab Business Boosters

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Framfab's business concept is to create new business for the network economy through strategic advice and digital services. In addition to the consulting business, Framfab consists of the business areas Boosters, Marketing, Investments and Software. Framfab today has more than 2.980 employees in 60 offices in Bulgaria, Denmark, France, Germany, Great Britain, Italy, the Netherlands, Norway, Sweden and USA. Our clients include 3M, AstraZeneca, AXA, BLU, Bosch, Danske Bank, Electrolux, Ericsson, Expressen, France Telecom, IKEA, International Red Cross, le Groupe Pernod Ricard, Nike Europe, SAAB Group, Vattenfall, Volvo Car Corporation and Volvo Group. Framfab is listed on the Stockholm OM Stock Exchange "Attract 40" list.