

PRESS RELEASE

Stockholm, October 31, 2000

Intentia signs deal with Nordstrom Product Group to implement Movex Fashion

Stockholm, Sweden and Woodland Hills, Calif. – Intentia International AB (publ). (XSSE; INT B) announced that Intentia West, California, USA has signed a contract with Nordstrom Product Group, the sourcing and procurement division of Nordstrom, Inc. (NYSE: JWN) of Seattle, Washington. The contract includes the implementation and licensing of Intentia's leading industry solution, Movex Fashion. Nordstrom sources involved with the project stated "the implementation of Movex Fashion will enable us to tighten our supply chain links, streamline our internal and retail operations and provide an even higher level of customer responsiveness." Movex Fashion is one of Intentia's ten industry-specific e-collaboration, supply chain and e-business solutions.

For further information, please contact:

Klaus Brauch

General Manager Intentia West, California, US Telephone: +1 310 366-3233 e-mail: <u>klaus.brauch@intentia.com</u>

Thomas Ahlerup

Director Corporate Communications Intentia International AB (publ). Telephone: +46-8-5552 5766 Fax: +46-8-5552 5999 Cell phone: +46-708-545 666 e-mail: thomas.ahlerup@intentia.se

About Nordstrom, Inc

Founded nearly a century ago, Nordstrom, Inc. is one of the leading fashion specialty retailers in the USA with 117 stores in 23 states. Nordstrom offers a large selection of quality fashion apparel, shoes and accessories for men, women and children. Merchandise ranges from classic to contemporary as well as exclusive couture designs. Since 1901, Nordstrom has been guided by its founder's philosophy: Offer the customer the best possible service, selection, quality and value. Nordstrom also serves customers through direct mail catalogs and its online presence at http://www.nordstrom.com.

About Intentia International AB (publ).

Over the past few years, Intentia International AB has concentrated on positioning itself to meet the demands it anticipated would arise from the new e-economy era. Intentia has developed its Movex product from a traditional ERP system to a complete e-collaboration solution

that can manage all the demands of the new economy. Movex offers Intentia's customers the key to success, with its applications for customer relationship management (CRM), enterprise resource planning (ERP), supply chain planning & execution (SCPE), partner relationship management (PRM), business performance management (BPM) and e-business.

Intentia is well-positioned to respond to market needs when the "e" (electronic) evolves into "c" (collaboration), working hard to satisfy customers through its organization of more than 3,800 professionals serving in excess of 3,500 customers in over 40 countries around the world. Intentia is a public company traded on the Stockholm Stock Exchange (XSSE) under the symbol INT B.

Visit Intentia's Web site at www.intentia.com