

Mekonomen

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Launch of Mekonomen Direkt - 0771-72 00 00

**One number, one call - open 24 hours - your workshop appointment is booked!
Mekonomen Direkt is being launched on January 22 and is aimed at making CarLife simple.**

Today, Mekonomen has taken its next step in making CarLife simple. A single number and a single call is all the customer needs to book an appointment at the workshop.

"The customer saves time and avoids all inconvenience by using our new service - Mekonomen Direkt. Regardless of the customer's location in Sweden or the time of day, we make it simple for the customer to book a time in the workshop by calling 0771-72 00 00," says Håkan Lundstedt, President and CEO of Mekonomen AB.

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Mekonomen wants to make CarLife simpler, through a broad and easily accessible offering of inexpensive and innovative solutions and products for consumers and companies. Mekonomen is Scandinavia's leading automotive spare parts chain with proprietary wholesale operations, approximately 200 stores and more than 1,000 workshops operating under the Mekonomen brand.

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