



FOR IMMEDIATE RELEASE

6 November 2000

FREE NEWSPAPER LAUNCHED IN WARSAW, POLAND

Metro International S.A. ("Metro"), today announced the launch of a new edition of the 'Metro' free newspaper in Warsaw, the capital of Poland, under the title 'Metropol'. Warsaw is a major central European commercial centre and has approximately 1.6 million inhabitants. 200,000 copies of 'Metropol' have been published this morning, and distributed by hand in the City Centre and outside the City's subway and train stations. 'Metropol' is now the biggest newspaper in Warsaw by circulation.

Pelle Törnberg, President & CEO of Metro International, commented: "The launch in Poland reaffirms the commitment of Metro to the central European market place, where we have already launched editions in Prague and Budapest with a combined readership of 811,000 thousand. Warsaw has the highest level of newspaper readership amongst the population of any central European City and, therefore, attracts a concentration of media spend by advertisers. The launch in Warsaw is highly significant for us and gives Metro a critical mass in the Central European region as a whole.

"We continue to roll-out the Metro concept around the world, which is based on delivering objective local, national and international news and useful information in a format which can easily be read in 15 - 20 minutes".

Metro International S.A. publishes and distributes free daily newspapers, comprising 17 editions in 13 countries: Stockholm ('Metro' & 'Everyday'), Gothenburg ('Metro'), Malmö ('Metro'), Helsinki ('Metro'), Prague ('Metro'), Budapest ('Metro'), Holland ('Metro'), Newcastle ('Morning News'), Zurich ('Metropol'), Santiago ('MTG'), Rome ('Metro'), Philadelphia ('Metro'), Toronto ('Metro'), Buenos Aires ('Metro'), Milan ('Metro') and Warsaw ('Metropol').

Metro International S.A. 'A' and 'B' shares are listed on the Stockholms Börsinformation (SBI) list and on the Nasdaq National Market under the symbols MTROA and MTROB.

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