



Press Information

For Immediate Release

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Telelogic Expands US Operations

Michigan Office to Support Expanding Sales and Professional Services Offering in the Automotive Sector

MALMÖ, Sweden, November 6, 2000 – Telelogic, the world-leading supplier of solutions for real-time software development and requirements management, today announced the expansion of its US operations with a new sales office in Ann Arbor, Michigan. The expansion is part of Telelogic's aggressive 2000 growth plan of opening offices in the area of the US with the highest concentration of automotive companies. Telelogic now has sales offices in Princeton, New Jersey, Chicago, Illinois, Dallas, Texas, and San Jose, California.

Based on the company's continued growth, Telelogic has designed the new office to handle future growth and meet the needs of Telelogic's automotive customers. This office will address marketplace demands for more personalized and localized customer support. "The increasing acceptance of our products and the resulting growth of Telelogic has necessitated this expansion," said Anders Lidbeck, president and CEO of Telelogic. "We are excited about our capability to provide local support to our fast-growing customer base."

The Michigan office is located in Ann Arbor at 3588 Plymouth Road, #386. Alain Roan, Telelogic's transport sales director, will be responsible for all operations including staffing, customer relations, sales and support for the Michigan office. "Studies show that software content in automobiles will double in the next five years. Our expertise in safety-critical software design, coupled with our extensive telecommunications experience, make us uniquely qualified to promote this car electronics revolution," says Ingemar Ljungdahl, Chief Technology Officer of Telelogic.



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Tomorrow's car will be a complex electronic system with an embedded network interconnecting dozens of electronic control units and communicating with the outside world via GPS-based and wireless technologies, thus bringing software complexity to new levels. As a leader in telecom and a strategic presence in the aerospace market, Telelogic has committed itself to put its proven software expertise to work in the automotive industry. Telelogic is well positioned to be a partner to car manufacturers that need to meet the challenges of delivering competitive systems software solutions with a faster time-to-market and reduced production cost. For more than fifteen years, Telelogic has been active in this domain by supplying tools, software components and test systems for the automotive industry.

"Today, Telelogic Tau is fast becoming the winning solution for the automotive market," continued Anders Lidbeck. "Telelogic Tau helps users meet today's demanding design constraints and get their product to market quickly. Up until recently, Telelogic mainly focused on companies that develop wireless applications. Customers include leading manufacturers of cellular phones, mobile Internet devices, aircraft subsystems, satellites, and car electronics."

Additional information on Telelogic's solutions for the automotive electronics industry can be found at <http://www.telelogic.com/about/markets/automotive/index.shtm>

About Telelogic AB (Stockholm Stock Exchange/TLOG)

Telelogic is the world-leading supplier of solutions for real-time software development and requirements management. By offering high-quality graphical tools, software components and professional services, Telelogic makes the development of software more rapid, less labor intensive, and more reliable. Customers include BMW, Volvo, Volkswagen, Ford, Daimler Chrysler, Blaupunkt, Boeing, Cisco, Ericsson, Fujitsu, Hewlett-Packard, Lockheed-Martin, Lucent Technologies, Motorola, NEC, Nokia, Nortel Networks, Siemens, Alcatel, and a number of universities and institutions worldwide.

Headquartered in Malmö, Sweden, Telelogic's worldwide presence includes sales and service offices in Asia, Australia, Europe and North America.

Additional information about Telelogic and its products can be found at www.telelogic.com.

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