

**Pressrelease**  
**November 7, 2000**

# **Jonas Birgersson heads new efforts within innovation in Framfab Labs. Johan Wall is appointed President and CEO Framfab.**

**Framfab's board of directors has today appointed Johan Wall as the new president and CEO, Framfab. At the same time the company announces a major effort in the innovative development and forms Framfab Labs under the new working vice Chairman Jonas Birgersson.**

**Framfab invites media for a meeting this morning.**

Johan Wall, the new president and CEO for the Framfab group, has until today been the executive vice president, responsible for Framfab's international operations. He is the founder of Netsolutions that merged with Framfab May 1999. Johan Wall has a background within research and systems development at GTE-Bell Atlantic, Boston, USA.

Jonas Birgersson is appointed working vice chairman of Framfab and CEO for the new subsidiary Framfab Labs, responsible for the group's innovative efforts. Framfab Labs will prioritise the development of new digital services and the innovative efforts. Initially, Framfab Labs handles the development of the portal software Brikks and the companies Trygghetsbolaget and Hårdvarubolaget.

"In a short period Framfab has developed to a successful global company. Johan Wall will be able to meet the new challenges Framfab is facing. Jonas Birgersson, with his extraordinary ability, will in his new position be able to develop Framfab's innovative efforts, which puts us in a unique position among the competition", says CW Ros, chairman of Framfab.

**CW Ros, Jonas Birgersson and Johan Wall will meet the media at 0830 AM, CET, November 7, 2000, at Wallenbergsalen, IVA, Grev Turegatan 16, Stockholm.**

**For more information please contact:**

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Framfab's business concept is to create new business for the network economy through strategic advice and digital services. In addition to the consulting business, Framfab consists of the business areas Boosters, Marketing, Investments and Software. Framfab today has more than 2.980 employees in 60 offices in Bulgaria, Denmark, France, Germany, Great Britain, Italy, the Netherlands, Norway, Sweden and USA. Our clients include 3M, AstraZeneca, AXA, BLU, Bosch, Danske Bank, Electrolux, Ericsson, Expressen, France Telecom, IKEA, International Red Cross, le Groupe Pernod Ricard, Nike Europe, SAAB Group, Vattenfall, Volvo Car Corporation and Volvo Group. Framfab is listed on the Stockholm OM Stock Exchange "Attract 40" list.

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