

Cooperation agreement between Cision and NTB

Cision has entered a cooperative agreement with news agency Norsk Telegrambyrå (NTB) for the distribution of press releases. Under the agreement, Cision's clients who use the distribution tool Connect will have the opportunity for an even wider distribution via NTB.

Distribution through NTB will be an option with the communications tool CisionPoint, and will be made available in all distribution solutions delivered by Cision.

- The cooperation between NTB and Cision will be mutually beneficial to clients who wish to distribute important information and to journalists who use NTB to navigate the news flow, **Helen Vogt**, Director of development at NTB, says.

- For the past year, we have cooperated with NTB through the Oslo Stock Exchange. With this agreement, allowing all our clients to use NTB as a distribution channel, Cision becomes the most comprehensive information distributor in Norway, with the largest reach, says **Anders Gustavsson**, COO/ Sales Director at Cision Norway. And it can all be used with our web based interface, CisionPoint.

For more information about Cision's distribution service, please visit: <http://no.cision.com/no/Vaare-tjenester/Connect/>

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