Elanders AB (publ)

Elanders acquires Novum Grafiska and strengthens its position in the Business Area Infologistics

Elanders has signed a contract to purchase all shares of Novum Grafiska Svenska AB including its subsidiary (Novum), which operates in graphic production, digital printing and advanced IT/Media solutions.

Novum, with operations in Gothenburg, Stockholm, Lund and Oslo has a turnover of approximately MSEK 140, 90 employees and is focused on advanced digital one-shop solutions that include print-on-demand, digital printing, web publishing and other IT/Media solutions. Novum is a member of the International Printers Network (IPN), which gives Elanders access to 110 more places where print-on-demand can be delivered to worldwide. Novum build a strong marketing position on this capacity.

Novum is a significant addition to the business area Infologistics entailing considerable synergies in marketing, production, administration and purchasing. This is expected to affect profits for the coming year positively.

Christer Adolfsson and Lars-Göran Rundqvist, majority owners of Novum, will hold leading positions in Elanders Infologistics.

The purchase will be made through a directed new issue of 490,000 B-shares of Elanders AB. The contract is contingent on approval of the new issue by an extra General Annual Meeting in Elanders AB.

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Kjell Thörnbring

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