

## **CellPoint Partner Blue Impact Announces New Product Handspring Visor First PDA Equipped for GSM Location Services**

Munich - November 10, 2000 - The Mobile Internet comes to the PDA with the launch of Tellmen, a combined GSM/GPS module for the Handspring Visor developed by German based Blue Impact AG. Blue Impact unveiled the development at System2000 in Germany and announced co-operation agreements with Webraska and CellPoint (Nasdaq: CLPT; www.cellpt.com).

The Tellmen GSM/GPS module is fully compatible with CellPoint's location platform and services. A Handspring PDA (personal digital assistant), equipped with a Tellmen module, functions as a GSM mobile phone and can access all of CellPoint's location services offered by any GSM network operator.

Mr. Jardo Piálek, board member and Vice President of Blue Impact AG, stated, "The location technology enhancement achieved by the co-operation with CellPoint will further strengthen our position in the different markets for our world first product, and thereby render life more convenient and effective for the end user."

"This is a very exciting development for CellPoint, placing our GSM location technology in the forefront of the PDA market and opening up significant potential for PDA access to the Internet and mobile location services," added Lars Persson, CEO of CellPoint Europe Limited.

Berlin based Blue Impact AG, which manufactures Tellmen, manages a geo-coded database of sites and events in Germany, Austria and Switzerland and is working with CellPoint to take the solution to network operators in order to realize its full potential for PDA users throughout Europe.

**CellPoint Inc.** (Nasdaq: CLPT, www.cellpt.com) is a US company with subsidiary operations in Sweden, Great Britain and South Africa delivering location and wireless telemetry services in cooperation with cellular operators worldwide. CellPoint's end-to-end cellular location technology works in unmodified GSM networks and uses standard GSM or WAP phones and standard Internet services. Several commercial applications are available for business and personal location services including Resource Manager<sup>TM</sup> for mobile resource management, iMate<sup>TM</sup> for location-sensitive information and Finder<sup>TM</sup>, an application for locating friends and family. Subsidiary Unwire's programmable telemetry terminal servers are also integrated with the CellPoint System Platform enabling a broad range of applications for wireless remote management and control.

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