

**Press release from**

**2000-11-10**

## **Elanders AB (publ)**

### **Lars-Erik Fernström has been appointed Elanders new Infomedia Business Area Manager**

Lars-Erik Fernström has been appointed the new Infomedia Business Area Manager from 13 November. Lars-Erik leaves a position as CEO in a subsidiary of Alfaskop and has previously worked many years in Kodak. Lars-Erik is a welcome addition to Elanders with his general broad competence and, in particular, his in-depth knowledge of graphic production combined with IT solutions.

Kjell Clefjord, who has been the temporary Business Area Manager will now be able to fully devote himself to his work as Infoprint Business Area Manager.

Kungsbacka 2000-11-10

#### **Kjell Thörnbring**

President and Chief Executive Officer

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