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POC Teams up with SUNN Bicycles!

SUNN, making one of the finest racing vessels out there, has formed a team with the highest ambitions to match their products. POC is proud to be a partner of this young and funky team of international top level riders!







The good results and global visibility of the team not only allows us to showcase a great pool of young talents, but also plays an important part in our entry into the bike scene. We are looking forward to a close collaboration where the input from these experienced riders will help us in our quest to develop further ground breaking gear and optimal protection.

"We are thrilled to have the opportunity to work with POC, they have demonstrated their ability to provide high tech yet comfortable protection gears for skiing and we will do our best to help them develop their specific Mountain bike range, the actual POC products we have tried are already very innovating." Says Stéphane Girard, Team Manager SUNN Riders Society

THE TEAM:

Romain Saladini – 4X. Romain has a silver at the World Championships and two World Cup wins and started of the season by winning the Airwaves in Tignes.

Rémi Thirion – DH. Rémi is European Jr Champion and also has managed to come 3rd at Worlds despite crashing in a photographer!

Anaïs Pajot – DH. Anaïs is Jr Women World Champion.

"We are very impressed by the SUNN products, organization and their ambitions. It's extremely comforting entering the DH and 4Cross Racing scene together with these professionals." Says Stefan Ytterborn, CEO POC.

For more information about SUNN: www.sunnbicycle.com



POC is a Swedish company with a strong mission, to do the best we can to possibly save lives and to reduce consequences of accidents, for gravity sports athletes.