

PRESS RELEASE

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IBS wins order from Optiroc AB

The building material supplier, Optiroc AB, has signed an agreement with IBS for ASW business software. The agreement covers systems for e-commerce and supply chain management, distribution, warehouse management, purchasing, manufacturing, financials, business intelligence and ASP. The total order value is approx. SEK 10m.

- The business software is of strategic importance for Optiroc AB's future competitiveness. This long-term agreement with IBS gives us a collaborative IT partner who has the competence we need regarding business software and future technical development. Through this agreement, we will have the efficient business-to-business solution necessary to maintaining our market-leading position, says Jonas Cronqvist, MD of Optiroc AB.

Optiroc AB is part of the Heidelberger Zement Group and has some fifteen production and sales units in Sweden. Optiroc AB is a market-leading supplier of mineral-based facade, wall and floor covering products.

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IBS AB, with headquarters in Stockholm, is listed on the Stockholm Stock Exchange. The IBS Group is a world-leading international supplier of web-enabled business and supply chain management software and professional services for large and mid-sized companies. IBS has some 2,400 employees and 5,000 customers in more than 40 countries.

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