

Press release 2000.11.15

Cyber Com sharpens focus on banking and finance in e-Business

Cyber Com is now strengthening its investment in the banking and finance market through the recruitment of Erik Landberg as a business developer at its e-Business business area.

Erik Landberg joins Cyber Com from the executive committee of SkandiaBanken, where he has been responsible for seven years for the bank's product and payment systems and has been in charge of vital parts of the development of the new niche bank, together with the way in which the range of services has been adapted and developed for the internet in recent years.

Erik Landberg previously spent nine years in business-development positions at Skandinaviska Enskilda Banken (SEB), where he was responsible, among other things, for the development and implementation of the new orientation of SEB's card venture, which resulted in the SEB Card. He was also involved in the initial investments in SEB's distance bank, SEBDirekt, the telephone distribution of private market services and the prototype of the SESAM Telephone Bank.

Erik Landberg has also served on various committees and boards, where he has actively advocated simpler rules and systems in tune with the times. This has provided him with a unique all-round perspective and at the same time a detailed knowledge of the agreements and systems which make up the basic infrastructure of banking operations in Sweden, such as Data Clearing, the rules of the Swedish Bankers' Association, the Bank Giro system, Postgirot, the card programs Visa, Europay and Master Card, SWIFT, the Central Bank's clearing system and the systems for ATMs. He has also been involved in the development and coordination of the future e-giro/E-invoice systems and the Banks' ID Service.

With his solid expertise in the banking sector, Erik Landberg will be a key person in the focus on the banking and finance market at e-Business.

- "The investment in banking and finance, which is a prioritized market at e-Business, is logical due to the rapid development of new offers in this area. Specialized consulting services at strategic level, combined with solid technical expertise, are a factor of success for our customers. For Cyber Com, the appointment of Erik Landberg means the recruitment by us of key expertise in this area," says Thomas Jansson, Head of the e-Business business area.

In the e-Business business area Cyber Com sells packaged offers and advanced consulting services in the markets trade, manufacturing industry and banking/finance. At present around 150 consultants work in this business area.

Cyber Com offers integrated holistic expertise in e-Business and Telecom, with cutting-edge expertise in modern system development and project management. Its net sales for the first nine months of 2000 were SEK 256.3 m (132.2 m), with profit after financial items of SEK 18.3 m (7.7 m). Its employees today number about 300 and Cyber Com is quoted on the "O"

list of the OM Stockholm Exchange.

Thomas Jansson
General Manager

Phone

+46 (0)708-64 49 01

thomas.jansson@cybercom.se