

## P R E S S   R E L E A S E

Stockholm, November 16, 2000

### **Intentia International signs strategic alliance with Knosys Inc. to Offer ProClarity Analysis Products**

**Stockholm, Sweden and Boise, Idaho, USA–Intentia International AB (publ). (XSSE INT:B)** and Knosys Inc. today signed a strategic partnership agreement. Intentia will offer ProClarity products as the front-end tools of choice for the new Movex Business Performance Measurement (BPM) product. The agreement enables Intentia customers to easily analyze Movex data with award-winning ProClarity products.

The Movex BPM solution is comprised of three applications:

- Business Performance Warehouse (BPW)—a flexible and efficient data warehouse solution
- Business Performance Measurement Models (BMM)
- Business Analytical Applications (BAA)—a set of tools that graphically display the information from the models.

“By integrating the powerful analytic functionality of ProClarity Analytical Platform into our business performance measurement solution, we provide our customers with a set of tools that gives them easy and powerful access to and analysis of mission-critical data,” says Lars Bremer, Vice President at Intentia R&D.

The ProClarity product family offers a wide variety of award-winning component-based analytic front-end products that leverage the Microsoft® SQL Server™ platform, including OLAP Services and the new Analysis Services. From multiple prepackaged OLAP clients to the most extensive component-based platform for the development of custom analytical applications, the ProClarity family can meet the most demanding business intelligence requirements.

Knosys products fully embrace an open, industry standard component architecture that makes tools like Microsoft Office flexible and compelling. All highly interactive Knosys business intelligence capabilities operate equally well within Microsoft Office applications, via Web browsers, integrated into custom applications or as one of Knosys prepackaged OLAP clients.

“Partnering with leading line of business vendors around the world, such as Intentia International, makes it possible for us to deliver extremely cost effective and customized solutions to a wider audience,” said Bob Lokken, President and CEO of Knosys. “We look forward to working together with Intentia to help solve real business problems for their customers.”

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**About Knosys**

Founded in 1995, Knosys is a privately held company headquartered in Boise, Idaho, USA. The company's European headquarters are in the Netherlands and its Knosys Nordic office is in Sweden. The ProClarity Analytical Platform provides a completely open, flexible and extensible front-end platform for the development of custom analytical applications around the Microsoft platform, including SQL Server 2000 and Commerce Server 2000. Knosys is a Microsoft Certified Solution Provider and a Microsoft Data Warehousing Alliance 2000 Partner. Clients include companies such as AT&T, Compaq, Ericsson, GE Capital, HP, L'Oreal, Preem, Skanska, Pfizer, Telelogic, Föreningssparbanken, and WM-data. Platform OEM customers include: Agresso, Best Software, Changeport, Great Plains, Infinium and Manugistics. More information about Knosys can be found at [www.knosysinc.com](http://www.knosysinc.com) and [www.knosys.se](http://www.knosys.se)

**About Intentia**

Over the past few years, Intentia International AB has concentrated on positioning itself to meet the demands it anticipated would arise from the new e-economy era. Intentia has developed its Movex product from a traditional ERP system to a complete e-collaboration solution that can manage all the demands of the new economy. Movex offers Intentia's customers the key to success, with its applications for customer relationship management (CRM), enterprise resource planning (ERP), supply chain planning & execution (SCPE), partner relationship management (PRM), business performance management (BPM) and e-business.

Intentia is well-positioned to respond to market needs when the "e" (electronic) evolves into "c" (collaboration), working hard to satisfy customers through its organization of more than 3,800 professionals serving in excess of 3,500 customers in over 40 countries around the world. Intentia is a public company traded on the Stockholm Stock Exchange (XSSE) under the symbol INT B. Please visit us at [www.intentia.com](http://www.intentia.com)