



Pressrelease

Stockholm, November 16, 2000

Mind creates website for Dutch Tour Operator, Vakantie Toppers Direct

Mind has constructed the new website for Vakantie Toppers Direct. The www.vakantietoppers.nl high-end site helps visitors' access all the information needed to plan their holiday. The site is linked to the Vakantie Toppers Direct booking system, making the site unique in the Dutch Travel market.

The recently launched Vakantie Toppers Direct website is linked to an on-line booking system for flights and accommodations. The site offers other benefits than solely handling the bookings. Users can access extensive information about the destinations on offer, contact fellow travellers, send postcards and receive tips from other travellers or from Vakantie Toppers Direct.

"We are pleased to be working with the direct seller Vakantie Toppers Direct's ambitious website. This project is a recognition that our strategy of focusing on emerging on-line business areas - such as Tourism - is successful," says Jörgen Larsson, Mind's CEO.

The renewed website is an indispensable part of the formula that Vakantie Toppers Direct used successfully for years: simple and transparent access combined with attractive prices and easy booking. Vakantie Toppers Direct is a direct seller in the Dutch market and has been in operation since the beginning of 1997. Vakantie Toppers Direct is a member of the Dutch Leisure Group, which is part of the Scandinavian Leisure Group.

"The database-driven site is a high-end product that will help our customers get the best out of their holiday. We chose to work with Mind because of good experience in the past with our sister companies in Scandinavia. Through Mind's ability to help us with technological solutions as well as strategies, we can optimise our Internet investment," says Alex Copsy, Managing Director, Vakantie Toppers Direct.

For further information, contact:

Jörgen Larsson, CEO, Mind, +46 733 611010

Alex Copsy, Managing Director, Vakantie Toppers Direct, alex.copsy@vakantietoppers.nl

Please visit: www.mind.com and www.vakantietoppers.nl

Mind AB is an Internet consulting company that develops and strengthens its customers business operations. Mind's business areas are Finance; TIME (telecom, IT, media, and entertainment) and Mind Insight. Mind's customers include Ericsson, Kreditkassen, MeritaNordbanken, FöreningsSparbanken, Nokia, OM, Scandinavian Leisure Group, Telia and Unibank. The company is represented in Sweden, Norway, and France and is quoted on the OM Stockholm Stock Exchange's O-list.

Mind Insight is the Greenhouse of Mind addressing high potential markets and industries that will gain and enjoy market leading position through new business models and vast utilization of new technology. Within Mind Insight you will find Industries s.a Travel & Tourism, Energy & Construction and Retail.

Vakantie Toppers Direct is a direct seller in the Dutch market operationg since the beginning of 1997 and has acquired a good reputation. The formula, offering easy to book charter holidayts to mainly Mediterranean synny destinations at very competitive prices with an excellent service, has proven a success. Vakantie Toppers Direct is a member of the Dutch Leisure Group, which is part of the Scandinavian Leisure Group.