

Aspiro signs distribution agreement with Portuguese teleservice company TLCI

Aspiro is to begin selling its mobile Internet services in Portugal through the network of stores owned by teleservice company TLCI.

Aspiro has signed an agreement with Portuguese TLCI, a system integrator of telecommunications, for the distribution of Aspiro's mobile Internet applications. The agreement means that TLCI will market and distribute Aspiro's Fleet Manager application and SMS messaging solutions to different types of companies through its own network of GSM stores and independent agents. Distribution will initially take place through TLCI's stores in Portugal, but it is hoped that in the near future this distribution network will be expanded to include Spain, France and Brazil. The agreement is non-exclusive.

"With the signing of this agreement with TLCI, Aspiro's mobile Internet services will now also be sold in Portugal," says Lena Wittbjer, Aspiro's CEO. "During the past six months, Aspiro has begun selling its services to more countries in Europe, both to mobile operators and directly to companies."

TLCI was founded in 1992 when the first Portuguese GSM network went into operation. The company has collaboration agreements with TMN, a Portuguese GSM operator, and Portugal Telecom Group. At present, TLCI owns a chain of stores with ten GSM shops in Portugal geared to selling personal teleservices. The company also has agreements with over 100 independent agents who sell TLCI's range of products.

Aspiro's WAP service, Fleet Manager, is a complete system for small and medium-sized companies in the transportation and logistics sector. Fleet Manager can handle everything from receiving orders and billing information to direct contact with a company's warehouses. The only requirements are an Internet-connected PC and one WAP-enabled mobile device per driver.

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About Aspiro

Aspiro provides mobile Internet services, promoting life in motion, using cutting-edge knowledge and technologies. Aspiro offers operators, content providers and mobile organizations a wide range of solutions, from pre-packaged portal services to industry-specific solutions.

Founded in 1998, Aspiro is today an important player in the global mobile Internet market. 125 people currently work for the company, which has offices in Sweden, Luxembourg and USA. Aspiro's business concept, organization and operations are based on many years of experience gained in the mobile telecommunications and IT industries.

For further information about Aspiro, please visit www.aspiro.com