

Pressrelease
November 17, 2000

Framfab cancels acquisition of Stenström & Co.

Framfab and the Stockholm-based advertising agency Stenström & Co announce today that they together have decided to cancel the planned acquisition.

Due to the current situation on the capital market both parties have chosen not to close Framfab's acquisition of Stenström & Co as planned.

This, however, will not affect the co-operation in existing common projects.

For more information please contact:

Ola Kallemur, Press Relations Manager Framfab
Greger Stenström, CEO Stenström & Co

+46 709 41 21 11, ola.kallemur@framfab.se
+46 705 21 41 44, greger@stenstrom.se

Stockholm
Sverige

f

Framtidsfabriken AB(publ)

Kungsgatan 27, Box 5494
SE-114 84 Stockholm
Sverige
Telephone: +46 8 545 258 00
Fax: +46 8 20 28 08
Registered Office:
Stockholm
Corporate Identity No.:
556528 6886
www.framfab.com

Framfab's business concept is to create new business for the network economy through strategic advice and digital services. In addition to the consulting business, Framfab consists of the business areas Boosters, Marketing, Investments and Software. Framfab today has more than 2.980 employees in 60 offices in Bulgaria, Denmark, France, Germany, Great Britain, Italy, the Netherlands, Norway, Sweden and USA. Our clients include 3M, AstraZeneca, AXA, BLU, Bosch, Danske Bank, Electrolux, Ericsson, Expressen, France Telecom, IKEA, International Red Cross, le Groupe Pernod Ricard, Nike Europe, SAAB Group, Vattenfall, Volvo Car Corporation and Volvo Group. Framfab is listed on the Stockholm OM Stock Exchange "Attract 40" list.