



Press Release
Stockholm, November 21, 2000

Record growth in number of visits to Euroseek

The number of visits to the portals of the Internet service Euroseek amounted to 42 million during October, a 15 percent increase since September and a full 97 percent since the turn of the year. This is revealed by new statistics from MMXI Nordic/NETcheck.

“Our powerful increase is noteworthy considering that the total amount of surfing in Sweden only increased by two percent during October,” says Catherine Sahlgren, CEO of Euroseek.

The number of unique visitors to Euroseek.com amounted to 3.4 million during October, an increase by 17 percent since September and by 98 percent since April, when measuring first began. The number of page exposures reached 131 million, an increase by 18 percent since September and by 49 percent since the beginning of the year.

In Sweden, the number of visits to Euroseek has increased even faster. Euroseek had 1.6 million visits and 4.9 million page exposures during October, an increase by 34 and 37 percent respectively since September. During the year 2000, the number of Swedish visits has almost quintupled.

The Swedish portal Tjohoo.se, owned by Euroseek, had 120,000 unique visitors (+5% since September), 652,000 visits (+8%), and 3,513,000 page exposures (+5%) in October.

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For further information on the company and trading with the Euroseek share, see
<http://about.euroseek.com>

***Euroseek** (www.euroseek.com) is one of the leading European Internet services. Euroseek provides Internet access based on wireless/fixed broadband connection, portals with their own search engines, information, multimedia, entertainment, services and e-commerce for all Europeans. The Euroseek portals and their content are made uniquely for all European countries and in 39 languages. Euroseek has its head office in Stockholm and the group has 65 employees.*