

Press Release from AU-System
For immediate release

AU-SYSTEM AND AXIS CO-OPERATE ON BLUETOOTH®

Stockholm, Sweden - November 21, 2000 - AU-System has received an order from Axis Communications with regard to consulting services for *Bluetooth* applications. The assignment will focus on services relating to Axis' access point for *Bluetooth*, Axis 9010, which will shortly be launched on the market. The value of the order is estimated at approximately SEK 3 million.

"Axis was involved in producing products based on *Bluetooth* at an early stage and is one of the world's leading suppliers of system solutions and products for Internet-based mobile services," says Tomas Franzén, President and CEO of AU-System. "This makes the agreement very exciting to us."

The business partnership will involve AU-System and Axis studying solutions for roaming between Internet suppliers. The two companies will also develop an application programming interface, API, for Axis' access point for *Bluetooth*. The interface will enable third party developers to produce new services.

"The co-operation with AU-System is part of our efforts to ensure that we offer the best possible solutions for local mobile access networks," says Torbjörn Wård, Head of the Axis Mobile Internet Division.

The access point for *Bluetooth*, which will be launched before the end of this year, will complement the mobile systems of today and the future by offering local broadband access to the Internet, wireless IP telephony and other services.

Bluetooth is a registered trademark owned by LM Ericsson and licensed to AU-System AB.

For further information, please contact:

Christer Björk, Business Area Manager
AU-System AB
Tel: + 46 70 638 16 01

Torbjörn Wård, Head of Axis' Mobile Internet Division
Axis Communication
Tel: +46 73 322 46 08

About AU-System

AU-System is a leading Mobile Internet consultancy. Through the subsidiary SandbergTrygg, the company also offers integrated services for marketing communications. Major clients include Ericsson, Telia, Scania, MeritaNordbanken and Singapore Telecom. AU-System was established in 1974 and currently employs more than 900 staff in offices in Sweden, the U.K., Italy, the U.S., Thailand and Singapore. AU-System is listed on the O-List of the OM Stockholm Exchange, under the symbol AUS. For more information, please visit www.ausystem.com.

About Axis

The Axis Communications Group, with the parent company Axis AB, is a leader in network connectivity and emerging wireless Internet based services. The company is at the forefront of developing network appliance solutions that enable people and organizations to get easy and immediate access to devices and services. Axis is one of the global leaders in several key thin server and network device markets, such as printer, storage and video connectivity, and is doing pioneering work in the rapidly expanding markets of wireless and mobile communications.

Founded in 1984, Axis employs more than 500 people worldwide, including the 50 percent owned subsidiary, Netch Technologies. The group had a turnover of approximately 695 MSEK in the financial year 1999/2000. Axis is headquartered in Lund, Sweden and has a total of 28 offices throughout North America, Asia and Europe. Axis is a publicly traded company on the OM Stockholm Exchange's O-list. Information about Axis can be found at www.axis.com

About Bluetooth

The *Bluetooth*[™] wireless technology is set to revolutionise the personal connectivity market by providing freedom from wired connections. It is a specification for a small form-factor, low-cost radio solution providing links between mobile computers, mobile phones and other portable and handheld devices, and connectivity to the Internet. The *Bluetooth* Special Interest Group (SIG), comprising leaders in the telecommunications, computing and network industries, is driving development of the technology and bringing it to market. The *Bluetooth* SIG includes promoter companies 3Com, Ericsson, IBM, Intel, Lucent, Microsoft, Motorola, Nokia and Toshiba, and more than 2,000 associate members and adopter companies, including AU-System and Axis.