

For immediate release

SANDBERGTRYGG ACQUIRES HENRI

Stockholm, Sweden - November 21, 2000 - SandbergTrygg, a subsidiary of AU-System AB, has signed a letter of intent to acquire the advertising agency Henri in Malmö, Sweden, with fourteen employees. The acquisition will strengthen SandbergTrygg's position in southern Sweden through the creation of an agency with 22 employees.

"Southern Sweden is a fast growing region with many skilled companies. Through the merger with Henri, a hungry and highly creative agency, we will now be able to offer the companies in the region top class marketing strategy and advertising creativity," says Sven Sandberg, CEO at SandbergTrygg.

Henri will be integrated as a part of SandbergTrygg in Malmö. Henri's client list consists of companies such as Akzo Nobel Inks, Ericsson Mobile Communications; Skanska International; Sparbanken Finn och Trelleborg Wheel Systems.

Henri was founded in 1995 and reported revenues of 19.9 MSEK in 1999. SandbergTrygg will acquire all shares in Henri by cash.

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About Sandberg Trygg

SandbergTrygg is a wholly owned subsidiary of AU-System AB, which is listed on the O-List of the OM Stockholm Exchange. With 100 employees SandbergTrygg is the leading Nordic business-to-business market communications agency. The company focuses on decision level global market communication and offers a broad area of world class services for business development, marketing and interactive design. Key customers include Ericsson, Telia, ABB, Scania, IFS, Stena, Electrolux, StoraEnso, Svedala, and SKF. For more information, please visit the SandbergTrygg web site at www.sandbergtrygg.se.

About AU-System

AU-System is a leading Mobile Internet consultancy. Through the subsidiary SandbergTrygg, the company also offers integrated services for marketing communications. Major clients include Ericsson, Telia, Scania, MeritaNordbanken and Singapore Telecom. AU-System was established in 1974 and currently employs more than 900 staff in offices in Sweden, the U.K., Italy, the U.S., Thailand and Singapore. AU-System is listed on the O-List of the OM Stockholm Exchange, under the symbol AUS. For more information, please visit www.ausystem.com.