

## **New VP Corporate Communications at Framfab**

**Leif Andersson, 43, has been appointed Vice President Corporate Communications and will be part of the Framfab senior management team. He will be responsible for the Framfab Group's internal and external communications and will head the work on developing and maintaining the company's communications strategy.**

Leif has considerable experience of the Nordic press. However, for the past two years he has been working for the international management consulting firm Carta Booz Allen & Hamilton. There he took part in the development of communications strategies, both internal and external, in several Nordic companies. He has also worked as Copenhagen correspondent for the Swedish business daily Dagens Industri and for Norway's largest newspaper, Aftenposten, as well as serving as news editor at the Danish financial newspaper Børsen. For the past eight years, Leif, who is Swedish, has been resident in Denmark.

Leif Andersson's career in journalism began in 1987 at Arbetet, a Swedish daily.

"Leif's considerable experience of communication in all forms, from Dagens Industri, Børsen and the well-reputed international consulting firm Booz Allen will provide an important contribution to the process we are now entering, involving an increased professionalisation of the company," says Johan Wall, CEO of Framfab.

Leif Andersson comments: "The development of the Internet has already led to a paradigm shift in society. Framfab is a world leader in this transition. The company has a strong brand that stands not only for normal consulting activities, but also strong innovation. This makes the company one of the most exciting to work for in the new economy."

Leif Andersson will start at his new post December 1, 2000.

**For more information please contact:**

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Framfab is global Internet consulting company whose mission is to create new business for the network economy with the help of strategic counseling and digital services. Internet consulting operations are supported by Framfab Boosters, Framfab Software and Framfab Labs. Framfab runs operations in Austria, Bulgaria, Denmark, France, Italy, the Netherlands, Norway, Switzerland, Spain, UK, Sweden, Germany and the US. Framfab's customers include 3M, AstraZeneca, AXA, Danske Bank, Electrolux, Ericsson, Expressen, le Groupe Pernod Ricard, IKEA, JP Morgan, Nike Europe, Packard Bell, SAAB, Vattenfall, Volvo Car Corporation and the Volvo Group. Framfab is listed on the OM Stockholm Exchange's Attract 40 List (ticker FTID).

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