



## Press information

Malta, 3 April 2009

### Bond repurchase and exchange rates

During the first quarter of 2009 Unibet has continued to repurchase the bond that was issued on 21 December 2007 to finance the acquisition of Maria Holdings. During the first quarter a total of EUR 4.9 million of the EUR 100 million nominal bond have been repurchased. After these repurchases, the total outstanding nominal amount of the bond at 31 March 2009 was EUR 65.8 million.

For translation of the Group's SEK, NOK, DKK and EUR Balance Sheet items into GBP, the following FX rates are used as per 31 March 2009:

Rate to GBP	31-Dec-08	31-Mar-09	Q1 Delta
SEK	11.412	11.753	3.0%
NOK	10.236	9.551	-6.7%
EUR	1.05	1.074	2.3%
DKK	7.822	8.002	2.3%

#### For more information:

Inga Lundberg, Investor Relations

+44 20 8545 6229/+44 788 799 6116

#### About Unibet

Unibet was founded in 1997 and is an online gambling company is listed on Nasdaq OMX Nordic Exchange in Stockholm. Unibet is one of the largest privately-owned gambling operators in the European market and provides services in 20 languages through [www.unibet.com](http://www.unibet.com). Today, Unibet has more than 3.1 million customers in over 100 countries. Unibet is a member of the EGBA, European Gaming and Betting Association, RGA, Remote Gambling Association in the UK and is certified by G4, Global Gaming Guidance Group.

In December 2007, Unibet acquired Maria Holdings, the largest online bingo operator in the Nordic market and in April 2008 Scandinavia's largest trotting community, Travnet.

More information about Unibet Group plc can be found on [www.unibetgroupplc.com](http://www.unibetgroupplc.com)