

**PRESS RELEASE**

Danderyd April 14, 2009

### **Ortivus Awarded Contract for City of Phoenix, to Increase Efficiency**

Ortivus was awarded the contract to supply a 50-user ETS billing system (*Sweet-Billing*) to the City of Phoenix. The *Sweet-Billing* system also offers the City of Phoenix the capability of submitting its Medicare, Medicaid and commercial claims electronically, as well as extensive reporting capability including financial analysis and call analysis.

An extensive evaluation process was utilized in selecting the new ETS billing system for the city. The City of Phoenix Fire Department formed an evaluation committee that critiqued and scored each submitted proposal on several points, including:

- The software provider's capabilities and experience in developing EMS billing software
- The level of customer support that the software provider offers
- The software's history of proven performance in the industry
- The functionality that the software offers for the price of the entire purchase (good value)

After all of the data was collected and discussed, the Ortivus proposal for the *Sweet-Billing* system proved to be the best solution for the City of Phoenix. The City also chose the Ortivus program because of its ability to grow with their future needs and intentions of implementing an electronic patient care reporting system that integrates well with their current software systems in place.

City of Phoenix Ambulance Billing Director, Ray Temple, said, "The City of Phoenix Fire Department is looking forward to working with Ortivus and using their state-of-the-art software to improve our billing processes and further our collection performance success."

"Another step forward in demonstrating how Ortivus Inc's offerings are appreciated by ambulance organizations in the U.S., with efficiency as a strong driving force", says Jan B Andersson, CEO of Ortivus AB.

Ortivus is proud to partner with the City of Phoenix to help accomplish this objective which benefits all the residents in the area by providing more efficient and effective emergency response.

**For further information:**

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*Ortivus offers unique solutions by combining expertise in wireless, IT and medical technology with clinical knowledge. Ortivus solutions secure that the patient get accurate medical treatment and expertise instantly throughout the care process. This results in better medical outcome as well as improved efficiency for the entire health care system.*

*Ortivus is a listed company on NASDAQ OMX Stockholm Small Cap and was founded in 1985. It is based in Danderyd, Sweden. Ortivus have 100 employees in Sweden, US, Canada and Great Britain. In total more than 2 600 emergency services, 1 000 ambulances and 500 hospital beds are equipped with Ortivus solutions.*