



CellPoint appoints Jan Zaar General Manager for the Stockholm Branch

Stockholm, November 24, 2000

CellPoint (Nasdaq: CLPT; www.cellpt.com) announces Jan Zaar has been appointed General Manager for CellPoint Systems in Sweden. Jan has a solid background in mobile communications with ten years of GSM development experience with Ericsson. For the last two years, Jan has been the Manager for W-CDMA/UMTS System Management at Ericsson.

“With the large investments in UMTS licences and infrastructure, the need for new and profitable mobile applications is an absolute must,” said Mr. Zaar. “I firmly believe that location applications will be among the first ones to be successful on the market both for GSM and UMTS and that CellPoint will be a key player in this area.”

Lars Persson, CEO of CellPoint Europe, stated: “Within CellPoint, we are very pleased that a person with Jan’s experience and strong background is joining us for this very important position as the General Manager in Stockholm. He will lead the development of CellPoint’s location services and head the Company on the Nordic market.”

CellPoint Inc. (Nasdaq: CLPT, www.cellpt.com) is a US company with subsidiary operations in Sweden, Great Britain and South Africa delivering location and wireless telemetry services in cooperation with cellular operators worldwide. CellPoint’s end-to-end cellular location technology works in unmodified GSM networks and uses standard GSM or WAP phones and standard Internet services. Several commercial applications are available for business and personal location services including Resource Manager™ for mobile resource management, iMate™ for location-sensitive information and Finder™, an application for locating friends and family. Subsidiary Unwire’s programmable telemetry terminal servers are also integrated with the CellPoint System Platform enabling a broad range of applications for wireless remote management and control.

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