

*The Offer is not being made (nor will any tender of shares be accepted from or on behalf of holders) in any jurisdiction in which the making of the Offer or the acceptance of any tender of shares therein would not be made in compliance with the laws of such jurisdiction or where the completion or acceptance of the Offer requires any further offer document, filings or other measures in addition to those required under Swedish law, except where there is an applicable exemption. The Offer is not being made, directly or indirectly, in or into Australia, Canada, Hong Kong, Japan, New Zealand, South Africa or the United States of America.*

*In the event of any discrepancy between the Swedish version of this press release and this English translation, the Swedish language version shall prevail.*

PRESS RELEASE – 22 APRIL 2009

## **Ricoh Europe Holdings PLC makes offer document public**

Ricoh Europe Holdings PLC ("Ricoh") has today made public the offer document concerning Ricoh's recommended cash offer to the shareholders in Carl Lamm Holding AB (publ) ("Carl Lamm Holding").

The offer document concerning Ricoh's recommended cash offer to purchase all outstanding shares of Carl Lamm Holding will be distributed to directly registered shareholders in Carl Lamm Holding and will be provided free of charge at Ricoh, address 66 Chiltern Street, London, W1U 4AG, United Kingdom and at Carnegie Investment Bank AB, address Västra Trädgårdsgatan 15, SE-103 38 Stockholm. The offer document will also be available at [www.fi.se](http://www.fi.se), [www.ricoh.se](http://www.ricoh.se) and [www.carnegie.se](http://www.carnegie.se).

On 30 April 2009 Carl Lamm Holding will release an interim report for the third quarter 2008/2009. For this reason Ricoh intends to apply for approval and registration at the Swedish Financial Supervisory Authority (Sw. *Finansinspektionen*) of a so called supplementary prospectus, which will be published on Ricoh's and Carnegie Investment Bank AB's websites.

The acceptance period for the offer commences on 24 April 2009 and expires on 15 May 2009.

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### **Transaction web site**

[www.ricoh.se](http://www.ricoh.se)

## **About Ricoh**

Ricoh Company, Ltd ("Ricoh Company") is a global technology leader, specialising in the office and production printing markets. With over 83,400 employees worldwide, it operates in Europe, the Americas, Asia Pacific, China and Japan. It has four regional headquarters reporting into the global headquarters. Ricoh Company is registered in Tokyo, Japan and has been listed on the Tokyo Stock Exchange since 1961 (TSE: 7752). Ricoh is a wholly-owned subsidiary of Ricoh Company.

Ricoh is a public limited company, registered in London, United Kingdom, with its headquarters at 66 Chiltern Street, London, W1U 4AG. Ricoh is the EMEA headquarters of Ricoh Company. The EMEA operations comprise 35 sales subsidiaries and affiliates.

In the fiscal year ended 31 March 2008, revenues from Ricoh's EMEA operations totalled over YEN 603.2 billion (USD 6 billion) accounting for 27.2 per cent of Ricoh Company's global revenues. Ricoh Company's

worldwide sales increased during the year ended 31 March 2008 by 7.3 per cent totalling YEN 2,219.9 billion (USD 22.2 billion). For more information about Ricoh Company please visit: [www.ricoh.com](http://www.ricoh.com).