

Aspiro signs 2.2 million euro SMS order

Aspiro has signed an order with an unnamed company for the handling of its SMS traffic. The order is valued at 2.2 million euro and represents Aspiro's largest single order to date.

Aspiro is to deliver a SMS traffic solution to an unnamed company active in the Scandinavian market. The initial agreement, which expires at the end of 2001 and is non-exclusive, is valued at about 2.2 million euros. The full agreement signed between the company and Aspiro, however, shall remain effective until further notice. The deal means that Aspiro shall assume responsibility for operating the SMS connection between the company and different GSM operators. The SMS traffic will be hosted and processed at Aspiro's own operations center in Karlskrona, southern Sweden.

"This SMS deal represents Aspiro's largest single order to date and clearly highlights the market's ever growing demand for SMS traffic," says Lena Wittbjer, Aspiro's CEO. "During the fall, SMS traffic has grown strongly and represents a growing percentage of Aspiro's order intake."

Over the past few months Aspiro has signed a number of orders involving SMS traffic with both Swedish and foreign companies. Using SMS, Aspiro offers portals and companies simple access to most of the world's GSM operators.

Aspiro currently handles a considerable part of all Swedish SMS traffic. Based on existing business volumes, Aspiro's operation center in Karlskrona is expected to process some 100 million SMS messages next year.

For more information, please contact:

Lena Wittbjer, CEO, Aspiro AB, tel: +46 (0)40 630 03 00

Helena Gynnerstedt, Press Officer, Aspiro AB, tel: +46 (0)709 918 018

About Aspiro

Aspiro provides mobile Internet services, promoting life in motion, using cutting-edge knowledge and technologies. Aspiro offers operators, content providers and mobile organizations a wide range of solutions, from pre-packaged portal services to industry-specific solutions.

Founded in 1998, Aspiro is today an important player in the global mobile Internet market. 125 people currently work for the company, which has offices in Sweden, Luxembourg and USA. Aspiro's business concept, organization and operations are based on many years of experience gained in the mobile telecommunications and IT industries.

For further information about Aspiro, please visit www.aspiro.com