

*The Offer is not being made (nor will any tender of shares be accepted from or on behalf of holders) in any jurisdiction in which the making of the Offer or the acceptance of any tender of shares therein would not be made in compliance with the laws of such jurisdiction or where the completion or acceptance of the Offer requires any further offer document, filings or other measures in addition to those required under Swedish law, except where there is an applicable exemption. The Offer is not being made, directly or indirectly, in or into Australia, Canada, Hong Kong, Japan, New Zealand, South Africa or the United States of America.*

*In the event of any discrepancy between the Swedish version of this press release and this English translation, the Swedish language version shall prevail.*

PRESS RELEASE – 29 APRIL 2009

## **Ricoh Europe Holdings PLC: The Swedish Competition Authority approves the acquisition of Carl Lamm Holding AB (publ)**

The Swedish Competition Authority has decided that there are no grounds for action with regard to Ricoh Europe Holdings PLC's ("Ricoh") planned acquisition of Carl Lamm Holding AB (publ) ("Carl Lamm Holding"). This means that the Swedish Competition Authority has given its approval of the acquisition that may occur if Ricoh's offer to purchase the shares in Carl Lamm Holding is realised.

The background is Ricoh's public cash offer as of April 22, 2009, to Carl Lamm Holding's shareholders to sell their shares in Carl Lamm Holding to Ricoh. The acceptance period runs until May 15, 2009. Settlement is expected to occur on or about 22 May 2009.

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### **Transaction web site**

[www.ricoh.se](http://www.ricoh.se)

### **About Ricoh**

Ricoh Company, Ltd ("Ricoh Company") is a global technology leader, specialising in the office and production printing markets. With over 83,400 employees worldwide, it operates in Europe, the Americas, Asia Pacific, China and Japan. It has four regional headquarters reporting into the global headquarters. Ricoh Company is registered in Tokyo, Japan and has been listed on the Tokyo Stock Exchange since 1961 (TSE: 7752). Ricoh is a wholly-owned subsidiary of Ricoh Company.

Ricoh is a public limited company, registered in London, United Kingdom, with its headquarters at 66 Chiltern Street, London, W1U 4AG. Ricoh is the EMEA headquarters of Ricoh Company. The EMEA operations comprise 35 sales subsidiaries and affiliates.

In the fiscal year ended 31 March 2008, revenues from Ricoh's EMEA operations totalled over YEN 603.2 billion (USD 6 billion) accounting for 27.2 per cent of Ricoh Company's global revenues. Ricoh Company's worldwide sales increased during the year ended 31 March 2008 by 7.3 per cent totalling YEN 2,219.9 billion (USD 22.2 billion). For more information about Ricoh Company please visit: [www.ricoh.com](http://www.ricoh.com).