



Symsoft delivers a complete Nobill MVNO Platform to the first Mobile Virtual Service Provider in the Middle East

STOCKHOLM, Sweden, April 29, 2009 – **Symsoft, the leading supplier of real-time charging, messaging, call completion and mobile data solutions today announced the commercial launch of Nobill MVNO (Mobile Virtual Network Operator), a complete platform for charging, billing, provisioning and value added services delivery, with the first Mobile Virtual Service Provider in the Middle East.**

The Nobill MVNO solution will enable the operator to become a leading service provider in the region – allowing to rapidly create attractive campaigns and innovative product offers, and value added services. The launch is the first MVNO in the Middle East, which is a prestigious addition to the large installed base of Symsoft's similar systems in other parts of the world.

"We are very pleased to have completed this significant milestone in the Middle East and to assist our customer to create a piece of history by launching the region's first ever MVNO operations. We are very proud of this achievement and are strongly committed to continue our expansion in the region", says Bogdan Sacuiu, General Manager of Symsoft Middle East and Africa.

The Nobill MVNO solution is an integrated solution for mobile virtual operators that want to have full flexibility and control over their product creation and service delivery. With support for voice and non-voice services (such as SMS, MMS, GPRS, 3G), the platform bridges service delivery with a powerful charging system in which the service provider can quickly create new products and campaigns to address and reach different customer segments. With the advantages provided by the Nobill Platform, with short lead times and a flexible rating framework, operators can easily promote new services and reward different subscriber actions such as account refills, high usage and usage of a specific service.

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About Symsoft

Symsoft develops leading real-time telecom solutions for mobile and convergent operators within the areas of charging, messaging, call completion and mobile data. Renowned for its ability to deliver, Symsoft enables operators in an increasingly competitive world to improve both attractiveness and ARPU. All application solutions are based on the carrier grade Nobill platform which exceeds operators' requirements for business critical functions due to its modular platform architecture and innovative technology. Symsoft's customers include leading telecom operators such as Millicom, Polkomtel, Qtel, Saudi Telecom, Telefonica, Telenor and TeliaSonera. Founded in 1989 and headquartered in Stockholm, Sweden, Symsoft has local presence in four regions and operational systems in more than 30 countries.

For more information, please visit www.symsoft.com

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