



# press•release

*For immediate release*

## **First High Definition DVNR Image Processing Workstation sold in Scandinavia**

**Stockholm, November 30, 2000** – Danish digital post-production facility house Digital Film Lab in Copenhagen has decided to use Digital Vision High Definition (HD) equipment. The deal was concluded through Videotronic, Digital Vision's Distributor in Denmark. Digital Film Lab is the first Scandinavian customer to buy Digital Vision's High Definition DVNR Image Processing Workstation. Several very well known US and European post-production facilities have already bought Digital Vision HD Image Processing Equipment this year.

"We have experienced an increased demand for our Media Mastering High Definition products over the last few months", said Thorbjörn Gustafsson, Director of Marketing at Digital Vision. Major resources have been invested in the development of our HD product line and we have planned to meet further anticipated demand", he continued.

Digital Vision's Media Mastering products include equipment for different types of professional image processing in telecine, tape-to-tape and disk based post-production as well as professional systems for compressing video and audio to files. DVNR Image Processing Workstations support the highest standards in image enhancement, colour correction, compression pre-processing and format conversion – all in real-time.

*Digital Vision, a Swedish company founded in 1988, provides Media Professionals throughout the world with innovative post-production, pre-mastering, telecommunications and digital cinema products from offices in Stockholm, Los Angeles, Toronto and London, as well as via a network of more than 20 distributors. Digital Vision is organised into three business areas covering Media Mastering, Media Networking and Digital Cinema.*

*Digital Vision has received a number of international awards including an Emmy Award for its work on advanced motion estimation technology. The company also holds the IABM Peter Wayne Award for New Technology for BitPackä, its MPEG2 pre-mastering workstation and the ITS Monitor Award in recognition for the Advanced Scratch and Dirt Concealer. Digital Vision is listed on the Stockholm stock exchange.*

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