Press release from AU-System

For immediate release

AU-System Behind the Web Site for Sweden's EU Presidency

Stockholm, Sweden – November 30, 2000 - AU-System has developed the official web site for Sweden's EU Presidency in 2001. The web site will contribute to the image of Sweden as a leading Internet nation and give the general public an insight into what is happening during the year in relation to the EU Presidency.

"We are proud to have been able to work together with the Ministry for Foreign Affairs on this project," says Lars Alvesköld, Business Unit Manager at AU-System. "Our expertise in mobile Internet and interactive communication has provided us with an opportunity to create a fully functional communications platform for the Ministry."

The web site will be launched on December 1, and will function as a useful source of information for media and the general public. AU-System's subsidiary SandbergTrygg has been involved in the assignment, with responsibility for the information structure and design. SandbergTrygg has also been responsible, in a parallel assignment, for the graphic concept and logo for the EU Presidency.

"The web site will become an important information channel for journalists and members of the general public wanting to follow the day-to-day work during the Presidency," says Johan Sandberg, chief editor eu2001.se at the Ministry for Foreign Affairs.

The web site has the technology for simultaneous publication to both stationary and mobile users and is based on AU-System's web publishing concept, where layout and contents are separated so that the responsibility for updating can be distributed maintaining the same, uniform layout. Users will also be able to receive news from the web site to their mobile phone by SMS message or to a WAP phone.

The web site is available from December 1 at www.eu2001.se

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About AU-System

AU-System is a leading Mobile Internet consultancy. Through the subsidiary SandbergTrygg, the company also offers integrated services for marketing communications. Major clients include Ericsson, Telia, Scania, MeritaNordbanken and Singapore Telecom. AU-System was established in 1974 and currently employs more than 900 staff in offices in Sweden, the U.K., Italy, the U.S., Thailand and Singapore. AU-System is listed on the O-List of the OM Stockholm Exchange, under the symbol AUS. For more information, please visit www.ausystem.com.