## Press Release

Stockholm May 20, 2009

## Alfred Berg launches the Global Alpha fund

Alfred Berg launches a new Luxembourg based fund drawing on its successful and awardwinning quantitative stock selection process: Global Alpha. The fund will be available on the Nordic and European markets, and in some selected countries outside Europe.

The investment team at Alfred Berg is a pioneer in the field of quantitative stock selection, and has delivered consistent out-performance for almost 15 years. The Alfred Berg quantitative stock selection process is unique in the large amount of factors it analyses.
-"We have delivered out performance, even through the credit crisis, as our coverage of a wide variety of factors enables us to achieve consistent excess returns throughout the market cycle.

Our new fund uses the same stock analysis model as the award-winning Global Quant fund*) that has been available for sale in Norway since 1994. It is an all-seasons product, engineered to perform consistently whatever the prevailing market conditions", says Patrick Van de Steen, Chief Executive of Alfred Berg.

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[^0]:    ${ }^{\text {*) }}$ Alfred Berg Global Quant fund won Morningstar Award in 2009 in the Global Large Cap Equity category. The fund was the best performer in its class in 2008.

