

Press release

Stockholm, June 12, 2009

Alberto Zanata appointed new head of Electrolux Professional Products

Alberto Zanata has been appointed new head of Electrolux Professional Products and Executive Vice President of AB Electrolux. Zanata will be a member of Group Management and report to President and CEO Hans Stråberg.

Alberto Zanata, 49, has held various positions in Professional Products including President of Electrolux Professional in North America, Vice President Marketing and Product Management, factory manager and product manager. Zanata holds a degree in Electronic Engineering with Business Administration from the University of Padua, Italy. Until 1983 Zanata was a professional tennis player.

The appointment of Zanata is effective immediately. He is an Italian citizen and will be based in Pordenone, Italy. Zanata succeeds Detlef Münchow who, as previously communicated, is leaving the Group.

Electrolux Professional Products is a market leader in Professional Food Service Equipment and Professional Laundry Equipment. Sales amounted to SEK 7.4 billion in 2008 or 7% of Electrolux total sales of SEK 105 billion. Operating income amounted to SEK 774 million and operating margin to 10.4%.

To learn more about Electrolux Food Service visit <http://www.electroluxprofessional.com/>

To learn more about Electrolux Professional Laundry visit <http://www.laundrysystems.electrolux.com/>

For further information please contact Electrolux Media Relations +46 8 657 6507.

About the Electrolux Group Electrolux is a global leader in home appliances and appliances for professional use, selling more than 40 million products to customers in 150 countries every year. The company focuses on innovations that are thoughtfully designed, based on extensive consumer insight, to meet the real needs of consumers and professionals. Electrolux products include refrigerators, dishwashers, washing machines, vacuum cleaners and cookers sold under esteemed brands such as Electrolux, AEG-Electrolux, Eureka and Frigidaire. In 2008, Electrolux had sales of SEK 105 billion and 55,000 employees. For more information, visit <http://www.electrolux.com/press>

Electrolux may be required to disclose the information provided herein pursuant to the Securities Market Act.

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