## Joe Labero becomes "Illusionist of the decade '

His illusions are the best in the world this decade. Saturday June 13<sup>th</sup> the Norwegian TV2 will broadcast the award winning show with Joe Labero. The show can also be viewed on the website <u>www.tv2.no</u>

In July, the Swedish-international magician Joe Labero will receive the award "Illusionist of the decade" in connection with the magic World Cup in Beijing, 26-31 July. The award has previously been received by David Copperfield and Siegfried & Roy and intends world touring illusions during the years 2000-2009. The prize is awarded by The Merlin Award Society, the Oscar organization of the magic world, based in Las Vegas.

## Winning illusions

The jury got influenced by Joe Labero modernization of "The Crossing" and "The slice" as two examples.

## Magic on the Web

Tomorrow Saturday June 13<sup>th</sup> Norwegian TV2 broadcasts the show from Drammens Theater. These illusions have not been seen in any television broadcast before. People interested in magic can see the show at 8 pm in Norwegian TV2, and from 9 pm will on the web <u>www.tv2.no</u> search for Joe Labero.

## **Tour of Scandinavia**

Sunday 14<sup>th</sup> June is the final of Joe Labero's Swedish tour in Halmstad. Then the tour will continue to Finland and Norway.

Press questions regarding Joe Labero: an@labero.com