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Hong Kong's Premier Telecom Provider PCCW Launches PC Video Calls with GIPS Technology

GIPS Video and Voice Technology to Deliver Best-in-Class Voice and Video Call Quality

HONG KONG — June 15, 2009 — [Global IP Solutions](#) (Oslo Børs: GIPS) announced today that PCCW, Hong Kong's premier telecommunications provider, has implemented GIPS VideoEngine™ technology to power its new PC softphone, 0060 Everywhere. PCCW's Internet service commands the largest share of the territory's broadband market with more than one million retail and business customers who can now enjoy the best voice and video quality calls.

GIPS is the recognized leader in world-class voice and video processing technology for IP networks and offers Telcos the ability to broaden their offering with proven quality. PCCW trialed a number of alternative solutions before selecting and implementing GIPS VideoEngine.

"It is imperative for PCCW to provide our customers with a superior level of quality for both voice and video in our 0060 Everywhere application," said Dr. Allen Wong, PCCW Director of Product Development & Management (Consumer Group). "GIPS media processing technology and the technical support provided by them were clearly superior to the other offerings we considered and enable us to design a product targeting the needs of our discerning customers."

"PCCW is the only operator in Hong Kong able to deliver fixed-line, broadband Internet, mobile and TV services," said GIPS' CEO, Emerick Woods. "With the rapid growth of its cutting-edge 0060 Everywhere service in one of the largest markets in

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the world, GIPS is committed to delivering the best possible quality and technical expertise in support of PCCW.”

Woods added, “Having GIPS’ technology selected by a premier telecom provider such as PCCW validates our achievement of delivering carrier-class quality. We look forward to continuing our ongoing innovation and differentiation for world-class embedded software and support to more Telco customers.”

For more information visit www.gipscorp.com/ve

About PCCW

Employing approximately 16,200 staff worldwide, PCCW Limited is the premier telecommunications provider in Hong Kong and a world-class player in Information & Communications Technologies (ICT). PCCW offers comprehensive telecoms and infotainment services to Hong Kong consumers and businesses, as well as a full range of integrated ICT solutions for the private and public sectors locally and abroad. With its headquarters in Hong Kong, PCCW has a presence in Europe, the Middle East, Africa, the Americas and mainland China, as well as other parts of Asia.

About Global IP Solutions

Global IP Solutions (Oslo Børs: GIPS) provides best-in-class voice and video processing in IP communications. GIPS enables its customers to deliver unmatched quality, with a faster time-to-market and with less risk than alternative solutions. GIPS serves application developers, wired and wireless service providers and network and telecommunications equipment vendors. Its customer list includes Nortel, Oracle, Samsung, WebEx, Yahoo!, AOL and other key players in the voice and video over IP markets. The company is headquartered in San Francisco with offices in Stockholm, Boston and Hong Kong. For information, visit www.gipscorp.com.

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