

Welcome to the Opening Seminar of Almedalen

LEADING LADIES ON HOW TO SAVE THE PLANET

The garden of the County Governor's residence, Strandgatan 1, Visby on June 28, 2009

13.30 Music in the garden

14. 00 Welcome

Ms. Marianne Samuelsson, County Governor of Gotland

Ms. Ebba Lindsö, CEO Respect

Theme: Responsibility

Climate justice and human rights

Ms. Mary Robinson, Vice President of the Club of Madrid, Co-Chair of Road to Copenhagen and Former President of Ireland

How can climate smart initiatives be profitable?

Experiences from BLICC (Business Leaders Initiative on Climate Change)

Mr. Fredrik Wirdenius, CEO Vasakronan

Theme: Technology

The role of developed countries in technology development and diffusion

Ms. Gro Harlem Brundtland, Member of the Club of Madrid, Co-Chair of Road to Copenhagen and Former Prime Minister of Norway

District heating - Technology to fix warmer homes and a cooler planet

Ms. Lena Sommestad, CEO Swedish District Heating Association

Energy self-sufficient housing. With high goals, come high standards

Ms. Mia Torpe, Head of Environment HSB

Theme: Efficiency

How can we manage climate change and secure sustainable growth?

Ms. Margot Wallström, Vice President of the European Commission, Co-Chair of Road to Copenhagen

Challenges and opportunities to do right

Mr. Göran Holm, CEO Coca-Cola Sweden

A European Eco-Efficient Economy

Ms. Maud Olofsson, Minister for Enterprise and Energy, Deputy Prime Minister

Panel: New Leadership – defining how to save the planet

Ms. Mary Robinson, **Ms. Gro Harlem Brundtland**, **Ms. Margot Wallström**, **Ms. Maud Olofsson**, **Mr. Håkan Bryngelson**, Vice Chairman of the Confederation of Swedish Enterprise, **Mr. Martin Vesper**, CEO Yello Strom AB, **Mr. Johan Siverklev**, CEO Air2Air Sweden AB

How can business contribute to climate justice?

How can we ensure sustainable leadership?

What opportunities do you see ahead?

16.15 Closing remarks by Mary Robinson

The seminar is open and free of charge.

Press conference

Date: Sunday 28th June

Time: 13.00-13.30

Place: The Residence of the Gotland County governor, Strandgatan 1, Visby, Sweden

Margot Wallström, Mary Robinson and Gro Harlem Brundtland answer questions on how Sweden, during the EU presidency, can take the lead to bring about an effective climate agreement in Copenhagen in December 2009.

For more information please contact:

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About Road to Copenhagen

Road to Copenhagen is a joint climate initiative by Club of Madrid, Globe Europe and Respect Table. The objective is to contribute to the conclusion of a fair climate agreement by advancing the debate on climate justice. It brings together people from all walks of life that believe that a low-carbon economy and a sustainable world is possible. It is web-based and interactive, and open to everyone – it offers a platform to discuss and engage with decision makers, NGO's and progressive business. In December 2009 the third and final Road to Copenhagen conference will take place in the two cities of Malmö and Copenhagen. For more information about the initiative please contact our content director Dr. Minna Gillberg through www.roadtocopenhagen.org



What can business do to support Climate Justice?

The Road to Copenhagen climate initiative wants to endorse the following **eight principles** - developed by Kofi Annan and the Global Humanitarian Forum – as a basic ethical benchmark for business action on climate justice:

1. Take responsibility for the pollution you cause.
2. Act according to capability and capacity.
3. Share benefits and burdens.
4. Respect and strengthen human rights.
5. Reduce risk to the minimum.
6. Integrate solutions.
7. Act in an accountable, transparent and reliable manner.
8. Act NOW!