

# Aspiro signs music agreement in the US

**Aspiro has today signed an agreement to license out their music streaming and download technology to a leading American player for use in the US and Canada. The agreement is estimated to be worth a minimum of 10 million SEK over three years, with a larger potential.**

The streaming solution, which goes by the working title “Wimp” is currently in beta test period with a few thousand users in Norway and Sweden. Aspiro already supplies music download stores to djuice and Telenor in Norway, Sweden and Denmark as well as a common store with Norway's leading music distributor Platekompaniet, which was launched this summer.

*– This agreement is another step forward in our efforts in the Music area. When an American player chooses us, we see it as a sign that we have done a good job producing music services for the future,* says Gunnar Sellæg, CEO of Aspiro.

## **For more information, please contact:**

Kristin Breivik Eldnes  
Head of Corporate communications and IR  
Tel: +47 908 07 389  
e-post: [kristin.eldnes@aspiro.com](mailto:kristin.eldnes@aspiro.com)

Gunnar Sellæg  
CEO  
Tel: +47 945 01 122  
e-post: [gunnar.selleg@aspiro.com](mailto:gunnar.selleg@aspiro.com)

## **Om Aspiro**

Aspiro is the market leader in mobile entertainment in the Northern European region. Using Aspiro's services, users can do things like watch TV, listen to music and play games on their mobile phones. Aspiro's subsidiary Rubberduck has a world leading mobile-TV solution. Aspiro is also one of the leading players in mobile marketing and mobile solutions in the Nordic countries. Services are delivered to companies such as Telenor, TeliaSonera, Tele2, 3, NRK, BBC and Fox Movies. Aspiro was incorporated in 1998 and is a small-cap company listed on the Nasdaq OMX Stock Exchange in Stockholm. In 2008, Aspiro's sales were SEK 426 m and the company has some 140 employees. The head office is in Sweden with local presence in Norway, Sweden, Finland, Denmark, Estonia, Latvia, Lithuania and the US.