



CellPoint Unwire Joins European Vending Trade Association

Stockholm, February 27, 2001 - CellPoint Unwire, the wireless telemetry business area of CellPoint Inc. (www.unwire.com, www.cellpoint.com), has been approved as a member of the European Vending Association (EVA). An EVA membership enables close contact and cooperation with the leading vending machine manufacturers in the world. Unwire is already a member of the corresponding Swedish association.

"EVA gives us access to software, technological standards and the opportunity to participate in trade shows and congresses and create new business contacts with quality vending machine manufacturers and operators," said Michael Wallón, Vice President, Market and Business Development at Unwire. "About 50 EVA members create, among other things, business advantages for members and technological standards for vending machines. Through the membership, Unwire will work as an adviser, and we will be able to share our competence within GSM and cellular network communication with our colleague members."

Membership in EVA gives Unwire the opportunity to deliver its hardware to other EVA members and offer complete solutions through partners including back office systems and M-commerce. "Vending companies will be implementing M-commerce and machinery managing systems very soon and Unwire fully intends to be the company that delivers the technology and hardware for these installations," added Michael Wallón.

CellPoint Unwire (www.unwire.com) is a wholly-owned subsidiary of CellPoint Inc. Unwire develops and manufactures wireless telemetry terminals, designs wireless applications and is considered to be a leading company in the world for innovative wireless telematics services. Unwire has four universal GSM server telemetry terminals, the UP 100, UP 200, GT-1 and GT-3. Each can be used for measuring, control, communication and positioning. Unique software is written for each new application allowing for fast integration and deployment for vehicle related and non-vehicle related telemetry and tracking solutions. Unwire's programmable telemetry terminal servers are integrated with the CellPoint System Platform enabling a broad range of applications for wireless remote management and control.

CellPoint Inc. (Nasdaq: **CLPT**, www.cellpoint.com) is a US company with subsidiary operations in Sweden, Great Britain and South Africa delivering location and wireless telemetry services in cooperation with cellular operators worldwide. CellPoint's end-to-end cellular location technology offers a high-capacity solution for unmodified GSM networks and uses standard GSM or WAP phones and standard Internet services. Several commercial applications are available for business and personal location services including Resource Manager™ for mobile resource management, iMate™ for location-sensitive information and Finder™, an application for locating friends and family.

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