SAP lancerer en række banebrydende teknologier på SAPPHIRE TechEd

På SAPPHIRE konferencens første dag, lancerer SAP en række banebrydende teknologier indenfor cloud, applikationer og analyseværktøjer.

Madrid, den 9. november:

"Dagens SAPPHIRE nyheder beviser, at vi holder hvad vi lover: at give virksomheder og deres ansatte alt det bedste fra den mobilitet, de analyseværktøjer og de cloud systemer, som vi har til rådighed netop nu – og som er fuldt integrerede fra begyndelse til slutning. Ingen anden udbyder er tæt på at være lige så hurtige hvad angår innovation i løsningsmodeller og valgfrihed for kunder, som SAP er" siger Jørn Bo Jacobsen, der er Country Manager for SAP Danmark.

SAP og Sybase lancerer den næsten generation af mobile applikationer, som kan forandre måden at drive forretning på:

Together with Sybase, SAP is charting a course for enterprises to run better with mobility. With this new wave of mission-critical process driven apps to consumer facing apps, SAP continues to expand the industry's most comprehensive mobile portfolio which includes platform, apps and mobile device management & security. SAP currently has more than 30 mobile applications available to customers. In addition, through our expanding partner ecosystem we will have more than 30 partner apps

 For more info, please check SAP's newsroom:

http://www.sap.com/corporate-en/press/newsroom/press-releases/press.epx?pressid=17752

SAPs Business Analytics hjælper virksomheder med at skabe mere værdi

Customer adoption and success using BI and EIM 4.0 continues to grow, more and more customers are using analytics in conjunction with mobile and in-memory to tackle big data. An increasing portfolio of line-of-business and industry-specific analytic applications from SAP cater to users who need industry specific and pre-packaged analytic capabilities out of the box. New analytics applications address task-specific business issues such as helping customers gain greater visibility into their supply chains, minimizing supplier risk, identifying savings opportunities, responding better to changing market conditions and predicting future outcomes by modeling different scenarios. SAP is announcing lightweight, fast and simple analytics capabilities integrated directly into SAP StreamWork, and the ability for companies to connect SAP StreamWork data to SAP HANA. With no training required, the new SAP StreamWork analytic capabilities allow users to upload spreadsheets, use the simple interface to navigate their data, create charts and graphs on the fly, and save all information into their data repository or to a SAP StreamWork activity. New mobile analytics apps, SAP BusinessObjects Mobile and SAP Strategy Management, provide instant access to favorite reports, metrics and data as well as stunning new visualizations to help users analyze key metrics and discover data trends. The mobile applications are available in the

Apple Apps Store and the SAP mobile apps store. SAP GRC Access Approval and SAP GRC Policy Survey mobile apps empower the new mobile workforce by delivering more consumable information and processes.

For more info, please check SAP's newsroom:

http://www.sap.com/corporate-en/press/newsroom/press-releases/press.epx?pressid=17744

SAP styrker sin førerposition indenfor In-Memory Computing ved at sikre brugerne den mest optimale performance

SAP is announcing that the SAP NetWeaver Business Warehouse (SAP NetWeaver BW) component is now powered by the SAP HANA platform, enabling customers to non-disruptively move their databases to the platform. The power of SAP HANA dramatically enhances query performance and provides faster data loads in SAP NetWeaver BW. Using the platform significantly reduces the total cost of ownership (TCO) for customers by simplifying the administration and streamlining the IT landscape with reduced data layers SAP has added more core foundational in-memory computing technologies inside the SAP HANA platform in support pack 3 to deliver stellar performance to accelerate customer business processes. SAP announces the launch of the Charitable Transformation (ChariTra) online network created by SAP that connects volunteers, nonprofit organizations and corporations to work together for social causes and make a difference in their communities. Furthermore SAP announces a new program for developers to build on the SAP.

For more info, please check SAP's newsroom:

http://www.sap.com/corporate-en/press/newsroom/press-releases/press.epx?pressid=17746

SAP udbygger cloud strategi for virksomheder

SAP announces significant new advances in the core areas of its overall cloud strategy: business network solutions, applications, cloud platform development and virtualization. SAP's cloud approach differentiates significantly from the competition by allowing customers to orchestrate hybrid solution landscapes that best fit their business.SAP will deliver cloud services in five flavors: software, collaboration, data, mobile and platforms as a service. The Crossgate acquisition is now closed as of Nov 1st, 2011 and offers the ability for SAP customers to connect electronically, in the cloud, with tens of thousands of trading partners and extend a company's SAP business processes to its entire community. SAP HANA application cloud is a new, in-memory, cloud-based platform that will power the next generation of cloud applications from SAP. It provides a flexible and simple way for customers to reap the benefits of in-memory computing technology delivered via the cloud, at a lower cost.

For more info, please check SAP's newsroom:

http://www.sap.com/corporate-en/press/newsroom/press-releases/press.epx?pressid=17750

SAP NetWeaver teknologi leverer nye løsninger for at integrere forretnings processer og Open Development.

SAP NetWeaver delivers the orchestration that ties together on-premise, on-demand and on-device applications. SAP NetWeaver delivers innovation to meet emerging customer technology requirements in areas such as mobility, in-memory and cloud computing. SAP NetWeaver Gateway enables developers to easily and securely deliver data and processes from SAP systems to any device and environment.

For more info, please check SAP's newsroom:

http://www.sap.com/corporate-en/press/newsroom/press-releases/press.epx?pressid=17745

SAP går ind for gennemsigtighed og valgfrihed, når det gælder cloud

SAP is committed to providing openness and choice for virtualization and cloud computing. In keeping with SAP's promise to reduce TCO, improve agility and help customers take advantage of innovation, SAP is announcing a preferred partnership with our leading technologies partners, EMC and VMware. As SAP continues its focus on providing customers with game-changing innovation without disruption, it is imperative that the underlying layers of the infrastructure stack be optimized and managed to deliver the best performance, security and lowered TCO. SAP's planned collaboration with EMC and VMware will help fine tune and integrate SAP applications to effectively utilize the full capabilities of the infrastructure stack and accelerate the customer's journey to cloud computing. Customers can also benefit from a next-generation infrastructure with SAP Services offerings to provide upgrade support.

For more info, please check SAP's newsroom:

http://www.sap.com/corporate-en/press/newsroom/press-releases/press.epx?pressid=17747