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Semcon starts strategic partnership with Nora Technologies for the French market

Semcon and Nora Technologies have started a partnership for project-based engineering services development in France. Main focus will be on automotive and other transportation industries.

"Semcon's unique expertise of innovative technology development and its international presence not only in Europe but also in the BRIC countries fits very well with French market demand for engineering partners with worldwide support and strong local presence" say Bernard Flament and Nicolas Marotte co-founders of Nora Technologies.

With this partnership and the extensive industrial experience of both Nora Technologies founders, Semcon will be able to successfully continue its global expansion in the southeast Europe.

"France is an attractive market with major opportunities not only in the automotive market but also in transportation sectors, energy and life science. Areas that Semcon is already serving through their global business approach optimizing Semcon's infrastructure in the most effective way", says Stefan Ohlsson, Business Area Manager, Automotive R&D at Semcon.

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