

Ljungsbro, February 6, 2012

The Competition Authority approves the merger of Cloetta and LEAF

As previously announced, Cloetta AB (publ) ("Cloetta") entered, on December 15, 2011, into an agreement with Leaf Holding S.A.¹ to purchase all shares in Leaf Holland B.V. ("LEAF"). The acquisition of LEAF is, as previously announced, conditional upon approval by the shareholders of Cloetta at an extraordinary general meeting and approval by the relevant competition authorities.

The Swedish Competition Authority (Sw: Konkurrensverket) has on February 3, 2012 approved the merger of Cloetta and LEAF. The condition regarding approval by the relevant competition authorities is thus satisfied. An extraordinary general meeting will be held in Cloetta on February 15, 2012 in order for the shareholders of Cloetta to be able to approve the merger.

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The information contained in this press release is such that Cloetta is required to disclose pursuant to the Swedish Financial Instruments Trading Act and/or the Swedish Securities Markets Act. The information was submitted for publication on February 6, 2012 at 08:00 CET.

About Cloetta

Founded in 1862, Cloetta is the oldest confectionery company in the Nordic region. The company's key brands are Kexchoklad, Center, Plopp, Polly, Tarragona, Guldnougat, Bridge, Juleskum, Sportlunch and Extra Starka. Cloetta has two production units in Sweden, one in Ljungsbro and one in Alingsås. Cloetta's B-shares have been traded on NASDAQ OMX Stockholm since 16 February 2009.

More information about Cloetta, including the annual report for 2010/2011, is available on <u>www.cloetta.com</u>. More information about LEAF is available on <u>www.leaf.eu</u> as well as in the press release published on December 16, 2011, available on <u>www.cloetta.com</u>.

¹ A company owned by Nordic Capital Fund V and funds with CVC Capital Partners as advisor.