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Press Release

Siemens Enterprise Communications

Three Siemens Enterprise Communications Products Receive *Unified Communications*® Magazine's 2010 Product of the Year Awards

OpenScape UC Suite 2011, OpenScape UC Server 2010 and OpenScape Office MX All Recognized for Exceptional Innovation

<u>Siemens Enterprise Communications</u> announced that <u>TMC</u>, a global, integrated media company, has named three of its products as recipients of its 2010 <u>Unified Communications</u> magazine Product of the Year Awards.

OpenScape UC Suite 2011, OpenScape UC Server 2010 and OpenScape Office MX were each recognized for excellence and innovation in the unified communications market.

- OpenScape UC Suite 2011 is a unique open solution that makes multimedia collaboration more affordable, easier to use and faster to deploy for businesses of all sizes. It includes a comprehensive set of collaboration, mobility, video and other tools to securely and reliably deliver improved productivity and significant cost savings to enterprises.
- OpenScape UC Server 2010 removes the artificial legacy barriers between traditionally separate voice, video and unified communications systems to support a comprehensive suite of unified communications and collaboration applications.
- OpenScape Office MX is an all-in-one unified communications solution designed specifically
 for small and medium businesses (SMBs), with features designed to yield greater employee
 productivity, improved customer collaboration and reduced communication costs.

"We are honored that each of these products was recognized by *Unified Communications* magazine as a Product of the Year," said Chris Hummel, CMO and President of North America for Siemens Enterprise Communications. "Each of these products deliver unique and important unified communications capabilities to our customers of all sizes and truly represent our commitment to offer innovative solutions that help businesses improve collaboration and productivity while saving money."

"Siemens Enterprise Communications has proven their commitment to quality and excellence which is why *Unified Communications* is pleased to grant three 2010 Product of the Year Awards to the company for their OpenScape UC Suite 2011, OpenScape UC Server 2010 and OpenScape Office MX," said Rich Tehrani, CEO, TMC. "We're proud to honor their hard work and accomplishments and look forward to more innovative solutions from Siemens Enterprise Communications in the future."

Product of the Year Award winners are published in the April 2011 issue of *Unified Communications* magazine.

For more information about TMC, please visit www.tmcnet.com.

Additional Resources

OpenScape UC Suite 2011
OpenScape UC Server 2010
OpenScape Office MX
Siemens Enterprise Communications on Twitter
Siemens Enterprise Communications on LinkedIn

For more information:

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About Siemens Enterprise Communications

Siemens Enterprise Communications is a premier provider of end-to-end enterprise communications, including voice, network infrastructure and security solutions that use open, standards-based <u>unified communications</u> and business applications for a seamless collaboration experience. This award-winning "Open Communications" approach enables organizations to improve productivity and reduce costs through easy-to-deploy solutions that work within existing IT environments, delivering operational efficiencies. It is the foundation for the company's OpenPath® commitment that enables customers to mitigate risk and cost-effectively adopt unified communications. Jointly owned by The Gores Group and Siemens AG, Siemens Enterprise Communications includes Cycos and Enterasys Networks. For more information about Siemens Enterprise Communications or Enterasys please visit www.siemens-enterprise.com or www.enterasys.com.

About Unified Communications magazine

Launched in July 2007, *Unified Communications* magazine is devoted to educating enterprise decision makers on why and how they need to deploy unified communications (UC) solutions. Every issue of *Unified Communications* magazine features a comprehensive news section; case studies of successful deployments and lessons learned; interviews with leading hardware and software companies; and an 'industry' section, featuring analysis of important mergers and acquisition, partnerships and a Wall Street perspective on the unified communications market. *Unified Communications* has a readership of 100,000. For more information, please visit www.uc-mag.com.

About TMC

Technology Marketing Corporation (TMC) is a global, integrated media company helping clients build communities in print, in person, and online. TMC publishes *Customer Interaction Solutions*, *INTERNET TELEPHONY*, *Unified Communications*, *NGN* and *InfoTECH Spotlight* magazines. TMC is the producer of ITEXPO, the world's leading B2B communications event. ITEXPO, which is read by two million unique visitors each month, is the leading source of news and articles for the communications and technology industries. In addition, TMC runs multiple industry events: 4GWE; Smart Grid Summit; M2M Evolution; Cloud Communications Summit; Social CRM Expo; SIP Tutorial; VIPeering; Business Video Expo; CVx; Digium|Asterisk World; StartupCamp; MSPAlliance MSPWorld and more! Visit ITEXPO, the world's leading B2B communications event.

For more information about TMC, visit www.tmcnet.com.

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