

PRESS INFORMATION

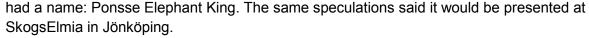
Elmia AB May 2011

World premiere of Ponsse's twenty tonner

The rumour is right. Ponsse will hold the world premiere of its new super-size forwarder, a twenty tonner, at SkogsElmia 26-28 May.

"There's a need for a forwarder in the largest category in Sweden, North America and Russia," says marketing director Jarmo Vidgrén.

The rumour began spreading in online chatrooms a few weeks ago. The rumour even



"The new forwarder is called Elephant King and it will be shown at SkogsElmia," Vidgrén

Ponsse's largest forwarder to date was called Elephant. It has a relatively new design and loads 18 tonnes. So the addition of the name 'King' might indicate that the latest forwarder is only an updated version.

"It's a new machine, developed from the ground up, with new bogies," Vidgrén says. He won't reveal any more before the demo fair. Interested individuals are encouraged to visit SkogsElmia to see the machine with their own eyes. The new giant forwarder is a result of Ponsse's international success. Back home in Finland, it's enough to have an eighteen tonner as the biggest forwarder, and demand for anything bigger is limited. It's no surprise that North American forest companies want larger machines, but why is Sweden an interesting market for super-size forwarders?

"You're working on a larger scale in Sweden that in Finland, so you need bigger machines to operate efficiently," Vidgrén answers.

Caption: Ponsse's new twenty-tonne Elephant King has its world premiere at SkogsElmia.

Accreditation

For more information: Per Jonsson, project manager. per.jonsson@elmia.se. Articles and photos are

available for download at www.skogselmia.se, under "For press".

You are welcome to accredit yourself to SkogsElmia via our online form under the "For Press" tab at www.skogselmia.se Elmia AB, Box 6066, SE-550 06 Jönköping, Sweden, Tel: +46 36 15 20 00, Fax: +46 36 16 46 92