

PRESS INFORMATION

Elmia AB
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World premiere of Ponsse's twenty tonner

The rumour is right. Ponsse will hold the world premiere of its new super-size forwarder, a twenty tonner, at SkogsElmia 26-28 May.

“There’s a need for a forwarder in the largest category in Sweden, North America and Russia,” says marketing director Jarmo Vidgrén.



The rumour began spreading in online chatrooms a few weeks ago. The rumour even had a name: Ponsse Elephant King. The same speculations said it would be presented at SkogsElmia in Jönköping.

“The new forwarder is called Elephant King and it will be shown at SkogsElmia,” Vidgrén confirms.

Ponsse’s largest forwarder to date was called Elephant. It has a relatively new design and loads 18 tonnes. So the addition of the name ‘King’ might indicate that the latest forwarder is only an updated version.

“It’s a new machine, developed from the ground up, with new bogies,” Vidgrén says.

He won’t reveal any more before the demo fair. Interested individuals are encouraged to visit SkogsElmia to see the machine with their own eyes. The new giant forwarder is a result of Ponsse’s international success. Back home in Finland, it’s enough to have an eighteen tonner as the biggest forwarder, and demand for anything bigger is limited. It’s no surprise that North American forest companies want larger machines, but why is Sweden an interesting market for super-size forwarders?

“You’re working on a larger scale in Sweden than in Finland, so you need bigger machines to operate efficiently,” Vidgrén answers.

Caption: Ponsse’s new twenty-tonne Elephant King has its world premiere at SkogsElmia.

Accreditation

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