

## Teleca Creates Mobile Booking App for Rail Europe

Solution showcases Teleca's expertise with advanced end-to-end applications for iPhone

**Seattle – May 18, 2011** Teleca, a world-leading supplier of mobile software solutions for the consumer electronics, automotive and mobile industries, today announced the release of the iPhone application for Rail Europe. The app will enable Rail Europe customers to book travel across 35 railroads and 32 countries on their mobile phone.

"We are passionate about European travel," said Rail Europe's CEO Frédéric Langlois. "With our new App customers have the depth, breadth and full resources of Rail Europe with them every step of their journey. This will make traveling around Europe by train easy and flexible whether planned in advance or on the go."

"We selected Teleca based on their excellent reputation in the industry" said Irina Rakovich, Director of e-commerce at Rail Europe Inc.

"They provided us with a team of experts who efficiently delivered a complicated project on time; and ensured that despite the short time frame we had to work with, no aspects of the overall scope and design were compromised."

Teleca understood the back-end integration architecture and challenges that the project presented and developed a strong solution. "Teleca is known for either our ability to build advanced wireless solutions for connected devices or for our innovative media applications." said John Trobough, President of Teleca USA, Inc. "Rail Europe has one of the most advanced traveling and scheduling systems out there and we were pleased to be able to bring both of our strengths together to help them create a highly functional and engaging mobile experience for their customers."

## **About Teleca**

Teleca is a world-leading supplier of software solutions and engineering services to the connected devices industries. Teleca's global scale and reach is unique. Using tailored solutions, systems design, integration and testing we help drive down development time and deliver value.

Teleca has >2,000 employees in 12 countries. For more information, please visit: www.teleca.com

## About Rail Europe Inc.

Rail Europe Inc. is the largest distributor of European rail products in North America. Rail Europe represents more than 35 railroads and provides train travel in most European countries, offering the widest range of passes and point-to-point rail tickets. An essential part of the vacation planning process, the company's Web site offers a user-friendly booking engine, online rail pass finder, virtual tours, interactive maps and much more. Rail Europe provides a worry-free, cost and time-effective experience by allowing customers to purchase tickets and plan travel details in advance. For more information or to book a trip with Rail Europe, visit <a href="www.raileurope.com">www.raileurope.com</a>. Trips can also be reserved by consulting with a travel agent or calling 1-888-382-7245 (U.S.). To book rail for groups of 10 or more, please contact the Group Department at <a href="www.raileurope.com/group-travel/group-t

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