



## HARDGREEN chooses Just Search Italy to lead SEO campaign

Staff at Just Search Italy are celebrating a new signing with HARDGREEN, a company that sells regenerated tyres online.

The internet marketing company is delighted that HARDGREEN has chosen them to head up their internet marketing campaign, as the tyre company continues to strengthen within the fast growing online tyre shop industry.

This prestigious business has chosen Just Search Italy to lead its online marketing campaign using its [SEO](#) specialists and professional techniques. The team at Just Search will work alongside HARDGREEN in order to increase their online presence and improve their rankings.

This is just the latest in a long list of successful partnerships achieved by Just Search Italy since the Rome office opened its doors in September 2010.

Paul Yates, Group Chief Executive Officer for Just Search, said: 'HARDGREEN is involved in a highly competitive and ever growing industry and that's why we're delighted they have chosen Just Search to drive their internet marketing campaign. With competition from similar businesses, it's important that HARDGREEN continues to be seen as one of the market leaders and with our [SEO](#) knowledge and internet marketing expertise, Just Search is certainly able to help them achieve this and to build a strong and influential presence online.'

### **For further information please contact**

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### **Just Search Italy – [www.justsearch.it](http://www.justsearch.it)**

Just Search, a part of the stock listed group Getupdated Internet Marketing, is an SEO and Internet marketing company with European head offices based near Manchester. The company provides marketing solutions right across Europe and packages include [SEO](#), [PPC](#), [social media](#), online PR, content writing, design, [development](#) and [affiliate marketing](#).