

Release Date: 23 May, 2011

Drivers Direct gears up for growth with new Manchester operation

SPECIALIST recruitment company Drivers Direct is fuelling future growth with the launch of a new franchise operation in Manchester.

It has been launched as part of Drivers Direct's continuing drive to provide the highest standard of temporary and permanent drivers of all classes to its clients, which include several household names.

Franchisee Paul Speed, who has more than 25 years' experience in recruitment and transport, said: *"I previously worked for Drivers Direct as an on-site consultant which gave me a good background and insight into the business.*

"When the opportunity for a franchise in Greater Manchester came up, it made sense to take it. There's a lot of business in this region, and it's an important franchise territory to operate in the growing Drivers Direct national network. We are also not too far from the Head Office in Runcorn which will help to further strengthen the service we offer customers in the Northwest region."

Gethin Roberts, managing director of Drivers Direct, said: *"Drivers Direct has been successfully expanding its reach throughout the UK with the launch of franchises in the Midlands and the South East already. Our new franchise in Manchester will no doubt continue that growth and we look forward to helping it thrive."*

Drivers Direct was set up in 2002 and specialises in the recruitment and placement of temporary and permanent drivers of all classes. It employs 33 staff and has been listed as a Fast 50 company in the recruitment sector for two years running.

The company has also supported its expanding franchise arm with the development of remote transport management and training services, and by increasing the number of staff in the franchise support team.

Mr Roberts added: *"Our successful expansion is driven by the high calibre of people we recruit. Not only do they have good knowledge and experience within the industry, they are also committed to giving customers the best service. Our training programmes also utilise our expertise and skills, particularly on the legal side of transport management, and add another dimension to what we offer the industry. This combination supports our franchising growth plans and we anticipate both*

elements will play a major role in keeping Drivers Direct on the right road to success in 2011 and beyond."

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Editor's Note:

Drivers Direct was set up in 2002 by four partners. Today, it is owned by three partners and run by Gethin Roberts, managing director and his management team, all of whom have backgrounds in both Recruitment and Distribution.

The company specialises in the recruitment and placement of temporary and permanent drivers of all classes, and its customer base includes some of the most well known brands in road haulage and transport.

Drivers Direct prides itself on the ability to work closely with clients and applicants to ensure that a quality service is provided overall. Drivers Direct employs 33 staff and now has a network of branches and franchises in Runcorn, Nuneaton, Northampton, Leicester, Feltham, Eastleigh, Preston, Sutton, Ashford, Manchester, Romford, Leeds, Crewe and Derby.

The company's core business is driver recruitment and it has always tried to employ people who know about transport rather than just recruitment. Almost all of its consultants come from a transport, rather than a recruitment background.

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