

Getupdated makes New Wave Modes's rankings on Google higher

Getupdated, one of the leading companies within the [Internet Marketing](#) industry has recently started working with New Wave Mode. After just a few months we can see results as The New Wave Mode has climbed up the rankings in the major search engine on some important keywords by 80%

New Wave Mode is a growth group that creates, acquires and develops brands and products in the profile industry, sporting gift and interior design sector. Getupdated was commissioned when the previous provider feedback was not optimal and Getupdated demonstrated their knowledge by regularly sending ranking reports to New Wave Mode despite that they were not yet a customer.

Fredrik Zander at the New Wave Mode AB says: Such tenacity that Getupdated showed must be rewarded and this is why we chose to switch suppliers. We are delighted that Getupdated now drives our external search [engine optimization](#). Overall, the online marketing is not yet our primary media, but we are developing and it feels good to have Getupdated on our side.

The optimization is an important component and it is difficult to achieve top results with internal resources. Regardless of what we can do internally, it takes time and resources. We feel that support from Getupdated works well and that they deliver both reports and recommendations on a regular basis. We also see a positive trend which is reassuring.

Paul Yates says: 'The goal is to achieve top ten rankings on a number of important keywords. We will continue to optimize the page that is created for the New Wave Modes's retailers. We must ensure that they are perceived as a quality option in their market.'

For further information please contact:

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This is Getupdated Internet Marketing

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