

## Top five ranking success for Just Search Ireland

After only eight months in business Just Search Ireland, an internet marketing company, is ranking in the top five results on Google Ireland for three key search terms.

Since the Dublin branch of the pan European business opened its doors in 2010, it has climbed up the Google ranking positions and is now sitting at number two for 'SEO Dublin', and number four for 'SEO' and 'SEO Ireland'. This impressive online presence has led to a huge increase in interest from potential clients.

Just Search, which is part of the Getupdated group, first started operating in 2003, when entrepreneur brothers Paul and Justin Yates set up a small team to launch the internet marketing business near Manchester. The company has continued to grow over the years and now has offices in Paris and Rome as well as the Dublin branch.

Just Search offers its clients the chance to improve their online presence by incorporating natural SEO techniques into their websites. With SEO experts on hand, Just Search is able to offer its clients the very best methods of increasing their online effectiveness using their knowledge of <u>SEO</u> and <u>PPC</u>, with the aim of achieving first page web rankings for clients.

So it's no surprise that the company itself is celebrating such success in terms of search engine rankings. Just Search Ireland's quick climb up the search engine ranking positions is testament to the effectiveness of the techniques offered out to clients.

Just Search Ireland has enjoyed a number of successes since the Dublin office opened its doors, celebrating signings with more than 100 clients within the first eight months of operation. The Dublin office can also boast the ability to, on average; get a website to page one within 12 weeks, for the majority of key phrases they are optimising for.

Paul Yates, Group Chief Executive Officer for Getupdated, said: 'It's been a busy couple of years for Just Search, with new offices opening up across Europe and it's fantastic that the Dublin office has proved itself so quickly. The team over in Ireland has really hit the ground running and their office has quickly become an important part of the Getupdated group. Their ranking success just goes to show what a valuable service we can offer out to clients and is bound to help with establishing Just Search as the market leader in Ireland.'

Just Search is continuously growing and expanding and, after the success of the offices in France, Italy and Ireland, the company is likely to expand into other areas of Europe over the coming years.

## For further information please contact

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## Just Search Ireland - www.justsearch.ie

Just Search Ireland is an <u>SEO</u> and internet marketing company based in Dublin. The company provides marketing solutions and packages include <u>SEO</u>, <u>PPC</u>, <u>social media</u>, online PR, content writing, <u>design</u>, development and <u>affiliate marketing</u>. Just Search Ireland is part of the Getupdated group and the office in Dublin was launched in 2010.